



# **A Workshop In Calderwood Seminar Design**

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**Wellesley College**

**Spring 2018**

## Calderwood Seminars in Public Writing Beyond Wellesley



Georgetown University



Middlebury College



Wesleyan University



Amherst College



Bard College

## **COURSE DESIGN**

- **Conventional Courses vs. Calderwood Seminars**
- **Selecting Assignments**
- **Common Text vs. Common Genre**
- **The “Beat Model”**

# **Economics 101; Principles of Microeconomics**

- I. Introduction (September 3-10)**
- II. Supply and Demand (September 11-17)**
- III. Ceilings, Floors and Taxes (September 18-October 4)**
- IV. Market Efficiency and Market Failure (October 8-22)**
- V. The Theory of the Firm (October 23-30)**
- VI. Perfect Competition (November 1-13)**
- VII. Industrial Organization (November 15-22)**
- VIII. Consumer Behavior (December 3-4)**
- IX. Inequality and Poverty (December 6-10)**

# Economics 101; Principles of Microeconomics

## I. Introduction (September 3-10)

Mankiw, Chapters 1, 2 (+ Appendix)

A. Goolsbee, “Why People Hate Economists (and Why We Don’t Care),” (August 2006)

L. Summers, “Morning Prayers Address,” Appleton Chapel, Harvard University

(September 15, 2003); [http://www.harvard.edu/president/speeches/summers\\_2003/prayer.php](http://www.harvard.edu/president/speeches/summers_2003/prayer.php)

## II. Supply and Demand (September 11-17)

Mankiw, Chapter 4

K. Case, “The value of scalping,” The Boston Globe (January 21, 2007)

P. Conkling, “The Great Silent Lobster Tie Up,” The Working Waterfront (July 2012);

<http://www.workingwaterfront.com/columns/The-Great-Silent-Lobster-Tie-Up/14924/>

M. Munger, “They Clapped: Can Price-Gouging Laws Prohibit Scarcity?” (January 8, 2007);

<http://www.econlib.org/library/Columns/y2007/Mungergouging.html#>

# **Assignments in Economic Journalism**

- **Official Government Report**
- **Article in a Professional Journal**
- **Public Lecture (Live or Video)**
- **Book Review**
- **Op-Ed**
- **Interview/Profile**

- **OFFICIAL REPORT**
  - ◀ **BLS (Unemployment Trends; Macro)**
  - ◀ **CBO (Entitlement Spending and Budget Deficits; Macro)**
- **JOURNAL ARTICLE**
  - ◀ **Claudia Goldin (Gender Pay Gap; Labor Economics)**
  - ◀ **Roland Fryer (Police Use of Lethal Force; Econometrics)**
- **PUBLIC LECTURE**
  - ◀ **Amy Finkelstein (Oregon Medicare Experiment; Health Economics)**
  - ◀ **Raj Chetty (Social Mobility; Income Inequality)**
- **BOOK REVIEW**
  - ◀ **William Nordhaus (Climate Change; Environmental Economics)**
  - ◀ **Steven Radelet (Global Poverty Alleviation; Development Economics)**
- **OP-ED** **Students Select (All fields)**
- **INTERVIEW/PROFILE** **Students Select (All fields)**

## **COMMON TEXT**

- **Official Government Report**
- **Article in a Professional Journal**
- **Public Lecture**
- **Book Review**

## **COMMON GENRE**

- **Op-Ed**
- **Interview/Profile**



# **CPLT/FREN 359: ADVOCATING FOR OTHER CULTURES**

## **COMMON TEXT**

- **Movie Review**

## **COMMON GENRE**

- **Blog Post: travel, cultural, culinary experience**
- **Feature Report: lecture, concert, cultural event**
- **Letter to the Editor**
- **Op-Ed**
- **Interview/Profile**

Gauche/Muraccio présente



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UN FILM DE  
**AKIRA KUROSAWA**

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## **OTHER ASSIGNMENTS**

- **Blog Post**
- **Call to Action: Policy Analysis (ES)**
- **Concert Program Notes (MUS)**
- **Consumer Object Analysis (AMST)**
- **Description of a Math Activity for 7-12th Graders (MATH)**
- **Grant Proposal: Interdisciplinary Faculty Committee (CHEM)**
- **Introduction to a GLOW Podcast (CLAS)**
- **Textbook “Box” (CHEM)**
- **Wiki Entry (PSYC)**

## **COMMON FEATURES** **OF CALDERWOOD SEMINARS**

- **Public Writing Rather Than Academic Writing**
- **Relatively Short Weekly Assignments (usually 250-1200 Words)**
- **Reliance on Writers and Peer Editors**
- **In-Class Workshopping of Student Work**
- **Submission of Multiple Drafts**
- **Student Led and Student Centric Discussion**

# THE “BEAT” MODEL



# **HOW MUCH GUIDANCE?**

**WRITE 800 WORDS ...**

- **Word length: 250, 280, 1200**

**BOOK REVIEWS ARE NOT BOOK REPORTS**

**OPEDS:**

- **Bret Stephens, Tips for Aspiring Op-Ed Writers (2017)**
- **Joint By-Lines**

**INTERVIEWS/PROFILES:**

- **On campus vs off campus**
- **Interview Proposals**
- **In-person, video chat, telephone**

# **COURSE MECHANICS**

- **Typical Class Meeting**
- **2-Week Cycle**
- **Peer-Editing**
- **Special Classes**
- **Evaluating Student Work**
- **Enrollment Issues**
- **Scheduling**



# **A TYPICAL CLASS MEETING**

- **WARM-UP**
- **DISCUSSION**
- **WORKSHOPPING**



# **WARM-UP**

## **LAST WEEK'S WRITERS**

- o What did you learn from the Rewrite?
- o How did you tackle the Rewrite?
- o Any thoughts on editing?

## **THIS WEEK'S WRITERS**

- o What was challenging about this assignment?
- o What from previous courses did you make use of?
- o Did you turn to other sources?

## **ENTIRE CLASS**

- o What did you learn?
- o Are you glad you did this assignment?
- o Should I use it again next year?

## **DISCUSSION**

- Review of central points made in common text
- Small Group Activity
- Review of material seen before

## **WORKSHOPPING**

- Students come to class prepared to comment
- Editor begins; Editor takes notes for writer
- Working our way around the table (10 minutes)

## **2-WEEK CYCLE**

- **Students receive all assignments on Day One**
- **Writer-Editor pairs distributed (Thursday)**
- **Writer gets 0 draft to editor (by Sunday)**
- **Editor returns, cc me (on Monday)**
- **Writer posts 1st draft (Wednesday, 9:00 am)**
- **Class discussion, workshopping (Thursday)**
- **Writer now Editor on next assignment**
- **Writer's Final draft (by class next Thursday)**

# **BARRY LYDGATE'S 20-DAY CYCLE**

## **Day**

- 1-4:**      **Writer sends 0 draft to editor. Editor edits 0 draft.  
Writer produces 1st draft and returns to Editor**
- 5:**        **Editor posts piece to seminar's Google Group**
- 7:**        **Class meeting. Editor directs class discussion**
- 8-12:**    **Writer produces 2nd draft forwards to Editor and Lydgate**
- 13-15:**   **Editor meets with Lydgate to discuss**
- 16-19:**   **Editor and Writer confer again**
- 20:**      **Writer posts Final draft on seminar blogsite**

# PEER-EDITING



## Reporter/Editor Pairs

BLS, “The Employment Situation: January 2018”

Assignment Due: February 7; 9:00 am

REPORTERS	EDITORS	
Anjali <u>Nagulpally</u> (A)	Aditi <u>Jhaveri</u> (B)	
Danni <u>Ondraskova</u> (A)	Anyia <u>Silva</u> (B)	
Diva <u>Sharma</u> (A)	Ellie <u>Neustein</u> (B)	
Karen <u>Ni</u> (A)	Kathleena <u>Inchoco</u>	
Laura <u>Blelloch</u> (A)	Suzanne <u>Wang</u> (B)	
Tashay <u>Campbell</u> (A)	Ziyu <u>Wang</u> (B)	

**Reporter/Editor Pairs**  
**CBO, “The 2017 Long-Term Budget Outlook”**  
**Assignment Due: February 14; 9:00 am**

REPORTERS	EDITORS	
Anjali <u>Nagulpally</u> (A)	Anya Silva (B)	
Danni <u>Ondraskova</u> (A)	Ellie <u>Neustein</u> (B)	
Diva Sharma (A)	Kathleena <u>Inchoco</u> (B)	
Karen Ni (A)	Suzanne Wang (B)	
Laura <u>Blelloch</u> (A)	Ziyu Wang (B)	
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<u>Kathleena Inchoco (B)</u>	Diva Sharma (A)	
<u>Suzanne Wang (B)</u>	Karen Ni (A)	
<u>Ziyu Wang (B)</u>	Laura <u>Blelloch</u> (A)	
<u>Aditi Jhaveri (B)</u>	<u>Tashay</u> Campbell (A)	

## Reporter/Editor Pairs

Claudia Goldin, “A Grand Gender Convergence,”

Assignment Due: February 21; 9:00 am

REPORTERS	EDITORS	
Anjali <u>Nagulpally</u> (A)	<u>Ellie Neustein</u> (B)	
Danni <u>Ondraskova</u> (A)	<u>Kathleena Inchoco</u> (B)	
Diva Sharma (A)	<u>Suzanne Wang</u> (B)	
Karen Ni (A)	<u>Ziyu Wang</u> (B)	
Laura <u>Blelloch</u> (A)	<u>Aditi Jhaveri</u> (B)	
<u>Tashay Campbell</u> (A)	<u>Anya Silva</u> (B)	

## **SPECIAL CLASSES**

- **The First Class Meeting**
  - **Tweet on Pericles' Funeral Oration**
- **A Mid-Semester Time Out and Plenary**
  - **Two weeks for the Book Review**
- **Guests**
- **The Editorial Board**

# **EVALUATING STUDENT WORK**

- **Grades and Grading**
- **Writing Comments (Which Drafts?)**
- **Portfolios & Reflections**

## **ENROLLMENT ISSUES**

- **The 12 Student Enrollment Cap**
  - **The Dreaded Odd Number of Students Problem**
- **Wellesley's 82% "Occupancy Rate"**
- **Recruiting and Retaining Students**
- **Identifying Alternates**

## ECONOMIC JOURNALISM

### SCHEDULE – SPRING 2018

Week	Date	Group	Assignment
1	Feb 1	A,B	Introduction to Econ 335, Economic Journalism; AEA 2018 meetings: Larry Summers, "Politics and Economics" (1:20:30 - 1:44:00) <a href="https://www.aeaweb.org/webcasts/2018/trumpeconomics-first-year-evaluation">https://www.aeaweb.org/webcasts/2018/trumpeconomics-first-year-evaluation</a>
2	Feb 8	A	Official Report: Bureau of Labor Statistics, "The Employment Situation: January 2018" (release date: Feb. 2); <a href="https://www.bls.gov/news.release/pdf/empst.pdf">https://www.bls.gov/news.release/pdf/empst.pdf</a> ; Also February's "Charting the Labor Market" tables under "Employed Persons" heading: <a href="https://www.bls.gov/cps/lfcharacteristics.htm">https://www.bls.gov/cps/lfcharacteristics.htm</a>
3	Feb 15	B	Official Report: Congressional Budget Office (CBO), <i>The 2016 Long-Term Budget Outlook</i> , "The 2017 Long-Term Budget Outlook" (March 30, 2017); <a href="https://www.cbo.gov/sites/default/files/115th-congress-2017-2018/reports/52480-maintext.pdf">https://www.cbo.gov/sites/default/files/115th-congress-2017-2018/reports/52480-maintext.pdf</a>
4	Feb 22	A	Professional Article: Claudia Goldin, "A Grand Gender Convergence," <i>American Economic Review</i> (2014); <a href="http://scholar.harvard.edu/files/goldin/files/goldin_aeapress_2014_1.pdf">http://scholar.harvard.edu/files/goldin/files/goldin_aeapress_2014_1.pdf</a>
5	March 1	B	Professional Article: Roland Freyer, "An Empirical Analysis of Racial Differences in Police Use of Force," <i>Journal of Political Economy</i> (forthcoming); <a href="http://www.nber.org/papers/w22399.pdf">http://www.nber.org/papers/w22399.pdf</a>
6	March 8	A,B	Plenary with Heather Long '04, Economics Correspondent for the Washington Post, and Crystal Jin '05, Director at Citi
7	March 15	A	Book Review: Simon Johnson and James Kwak, <i>White House Burning: The Founding Fathers, Our National Debt, and Why It Matters to You</i> (Vintage, 2012)

## ECONOMIC JOURNALISM

### SCHEDULE – SPRING 2018

Week	Date	Group	Assignment
8	March 22	A,B	SPRING BREAK
9	March 29	A,B	SPRING BREAK
10	April 5	A,B	OPED (Joint or Single By-Line)
10	April 6	A,B	Interview/Profile Proposal Due Electronically by noon
11	April 9	A,B	Guest Speaker: Sara Shay, Professional Editor; Clapp 336, 2:50-4:00
11	April 10	A,B	Calderwood Lecture, Wellesley College, PNE Atrium 4:15 pm; Anna Aizer, "The Environment and Disparities in Children's Outcomes: The Case of Lead"
11	April 12	A,B	OPED (Joint or Single By-Line)
12	April 19	B	Covering an Economic Lecture: Anna Aizer, Associate Professor of Economics & Public Policy, Brown University
13	April 26	A	Covering an Economic Lecture: Raj Chetty, "Improving Equality of Opportunity in America," Lampman Memorial Lecture, University of Wisconsin (2015); <a href="https://www.youtube.com/watch?v=vOcJvFJ7HOg">https://www.youtube.com/watch?v=vOcJvFJ7HOg</a>
14	May 3	B	Book Review: Abhijit Banerjee and Esther Duflo, <i>Poor Economics: A Radical Rethinking of the Way to Fight Global Poverty</i> (Public Affairs, 2012)
15	May 10	A,B	Profile with Academic Economist (Joint or Single By-Line)
16	May 15	A,B	Economic Journalism Portfolio Due by 5 pm



# Solving the Group A always goes first problem

DATE	GROUP	ASSIGNMENT
1/26	A,B	FIRST CLASS
2/2	A	I
2/9	B	II
2/16	A	II
2/23	B	I
3/2	A	III
3/9	B	IV
3/16	A	IV
3/23	B	III
3/30		SPRING BREAK
4/6	A	V
4/13	B	VI
4/20		MONDAY SCHEDULE
4/27	A	VI
5/4	B	V