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Wellesley College
Spring 2018

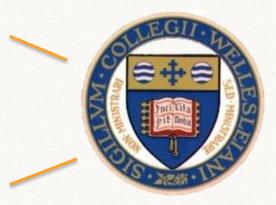


Calderwood Seminars in Public Writing Beyond Wellesley



Georgetown University





TERRAS IRRADIENT

Amherst College



Wesleyan University



Bard College

COURSE DESIGN

- Conventional Courses vs. Calderwood Seminars
- Selecting Assignments
- Common Text vs. Common Genre
- The "Beat Model"





Economics 101; Principles of Microeconomics

- I. Introduction (September 3-10)
- II. Supply and Demand (September 11-17)
- III. Ceilings, Floors and Taxes (September 18-October 4)
- IV. Market Efficiency and Market Failure (October 8-22)
- V. The Theory of the Firm (October 23–30)
- VI. Perfect Competition (November 1-13)
- VII. Industrial Organization (November 15–22)
- VIII. Consumer Behavior (December 3-4)
- IX. Inequality and Poverty (December 6-10)



I. Introduction (September 3-10)

Mankiw, Chapters 1, 2 (+ Appendix)

- A. Goolsbee, "Why People Hate Economists (and Why We Don't Care)," (August 2006)
- L. Summers, "Morning Prayers Address," Appleton Chapel, Harvard University

(September 15, 2003); http://www.harvard.edu/president/speeches/summers_2003/prayer.php

II. Supply and Demand (September 11-17)

Mankiw, Chapter 4

- K. Case, "The value of scalping," The Boston Globe (January 21, 2007)
- P. Conkling, "The Great Silent Lobster Tie Up," The Working Waterfront (July 2012);

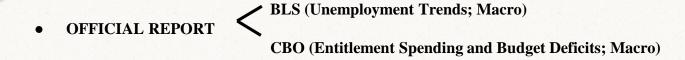
http://www.workingwaterfront.com/columns/The-Great-Silent-Lobster-Tie-Up/14924/

M. Munger, "They Clapped: Can Price-Gouging Laws Prohibit Scarcity?" (January 8, 2007);

http://www.econlib.org/library/Columns/y2007/Mungergouging.html#



- Official Government Report
- Article in a Professional Journal
- Public Lecture (Live or Video)
- Book Review
- Op-Ed
- Interview/Profile



- JOURNAL ARTICLE
 Roland Fryer (Police Use of Lethal Force; Econometrics)
- PUBLIC LECTURE
 Amy Finkelstein (Oregon Medicare Experiment; Health Economics)
 Raj Chetty (Social Mobility; Income Inequality)
- BOOK REVIEW
 William Nordhaus (Climate Change; Environmental Economics)
 Steven Radelet (Global Poverty Alleviation; Development Economics)
- OP-ED Students Select (All fields)
- INTERVIEW/PROFILE Students Select (All fields)





COMMON TEXT

- Official Government Report
- Article in a Professional Journal
- Public Lecture
- Book Review

COMMON GENRE

- Op-Ed
- Interview/Profile



COMMON TEXT

COMMON GENRE

Movie Review

- Blog Post: travel, cultural, culinary experience
- Feature Report: lecture, concert, cultural event
- Letter to the Editor
- Op-Ed
- Interview/Profile







OTHER ASSIGNMENTS

- Blog Post
- Call to Action: Policy Analysis (ES)
- Concert Program Notes (MUS)
- Consumer Object Analysis (AMST)
- Description of a Math Activity for 7-12th Graders (MATH)
- Grant Proposal: Interdisciplinary Faculty Committee (CHEM)
- Introduction to a GLOW Podcast (CLAS)
- Textbook "Box" (CHEM)
- Wiki Entry (PSYC)



- Public Writing Rather Than Academic Writing
- Relatively Short Weekly Assignments (usually 250-1200 Words)
- Reliance on Writers and Peer Editors
- In-Class Workshopping of Student Work
- Submission of Multiple Drafts
- Student Led and Student Centric Discussion





THE "BEAT" MODEL









HOW MUCH GUIDANCE?

WRITE 800 WORDS ...

Word length: 250, 280, 1200

BOOK REVIEWS ARE NOT BOOK REPORTS

OPEDS:

- Bret Stephens, Tips for Aspiring Op-Ed Writers (2017)
- Joint By-Lines

INTERVIEWS/PROFILES:

- On campus vs off campus
- Interview Proposals
- In-person, video chat, telephone



- Typical Class Meeting
- 2-Week Cycle
- Peer-Editing
- Special Classes
- Evaluating Student Work
- Enrollment Issues
- Scheduling



- WARM-UP
- DISCUSSION
- WORKSHOPPING





WARM-UP

LAST WEEK'S WRITERS

- o What did you learn from the Rewrite?
- o How did you tackle the Rewrite?
- o Any thoughts on editing?

THIS WEEK'S WRITERS

- o What was challenging about this assignment?
- o What from previous courses did you make use of?
- o Did you turn to other sources?

ENTIRE CLASS

- o What did you learn?
- o Are you glad you did this assignment?
- o Should I use it again next year?



- Review of central points made in common text
- Small Group Activity
- Review of material seen before

WORKSHOPPING

- Students come to class prepared to comment
- Editor begins; Editor takes notes for writer
- Working our way around the table (10 minutes)



- Students receive all assignments on Day One
- Writer-Editor pairs distributed (Thursday)
- Writer gets 0 draft to editor (by Sunday)
- Editor returns, cc me (on Monday)
- Writer posts 1st draft (Wednesday, 9:00 am)
- Class discussion, workshopping (Thursday)
- Writer now Editor on next assignment
- Writer's Final draft (by class next Thursday)





BARRY LYDGATE'S 20-DAY CYCLE

Day

1-4: Writer sends 0 draft to editor. Editor edits 0 draft.

Writer produces 1st draft and returns to Editor

5: Editor posts piece to seminar's Google Group

7: Class meeting. Editor directs class discussion

8-12: Writer produces 2nd draft forwards to Editor and Lydgate

13-15: Editor meets with Lydgate to discuss

16-19: Editor and Writer confer again

20: Writer posts Final draft on seminar blogsite





PEER-EDITING







BLS, "The Employment Situation: January 2018"

Assignment Due: February 7; 9:00 am

REPORTERS	EDITORS	
Anjali <u>Nagulpally</u> (A)	Aditi Jhaveri (B)	
Danni <mark>Ondraskova</mark> (A)	Anya Silva (B)	
Diva Sharma (A)	Ellie Neustein (B)	
Karen Ni (A)	Kathleena Inchoco	
Laura <u>Blelloch</u> (A)	Suzanne Wang (B)	
Tashay Campbell (A)	Ziyu Wang (B)	





Reporter/Editor Pairs CBO, "The 2017 Long-Term Budget Outlook" Assignment Due: February 14; 9:00 am

REPORTERS	EDITORS	
Anjali <u>Nagulpally</u> (A)	Anya Silva (B)	
Danni <u>Ondraskova</u> (A)	Ellie Neustein (B)	
Diva Sharma (A)	Kathleena Inchoco (B)	
Karen Ni (A)	Suzanne Wang (B)	
Laura <u>Blelloch</u> (A)	Ziyu Wang (B)	
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REPORTERS	EDITORS
Anya Silva (B)	Anjali <u>Nagulpally</u> (A)
Ellie Neustein (B)	Danni <u>Ondraskova</u> (A)
Kathleena Inchoco (B)	Diva Sharma (A)
Suzanne Wang (B)	Karen Ni (A)
Ziyu Wang (B)	Laura <u>Blelloch</u> (A)
Aditi <u>Jhaveri</u> (B)	Tashay Campbell (A)

Reporter/Editor Pairs Claudia Goldin, "A Grand Gender Convergence," Assignment Due: February 21; 9:00 am

REPORTERS	EDITORS
Anjali <u>Nagulpally</u> (A)	Ellie Neustein (B)
Danni <u>Ondraskova</u> (A)	Kathleena Inchoco B)
Diva Sharma (A)	Suzanne Wang (B)
Karen Ni (A)	Ziyu Wang (B)
Laura <u>Blelloch</u> (A)	Aditi <u>Jhaveri</u> (B)
Tashay Campbell (A)	Anya Silva (B)



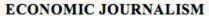
- The First Class Meeting
 - Tweet on Pericles' Funeral Oration
- A Mid-Semester Time Out and Plenary
 - Two weeks for the Book Review
- Guests
- The Editorial Board



- Grades and Grading
- Writing Comments (Which Drafts?)
- Portfolios & Reflections

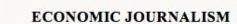


- The 12 Student Enrollment Cap
 - The Dreaded Odd Number of Students Problem
- Wellesley's 82% "Occupancy Rate"
- Recruiting and Retaining Students
- Identifying Alternates



SCHEDULE - SPRING 2018

Week	Date	Group	Assignment
1	Feb 1	A,B	Introduction to Econ 335, Economic Journalism; AEA 2018 meetings: Larry
			Summers, "Politics and Economics" (1:20:30 - 1:44:00)
			https://www.aeaweb.org/webcasts/2018/trumpeconomics-first-year-evaluation
2	Feb 8	A	Official Report: Bureau of Labor Statistics, "The Employment Situation: January
			2018" (release date: Feb. 2); https://www.bls.gov/news.release/pdf/empsit.pdf ;
			Also February's "Charting the Labor Market" tables under "Employed Persons"
			heading: https://www.bls.gov/cps/lfcharacteristics.htm
3	Feb 15	В	Official Report: Congressional Budget Office (CBO), The 2016 Long-Term
			Budget Outlook, "The 2017 Long-Term Budget Outlook"
			(March 30, 2017); https://www.cbo.gov/sites/default/files/115th-congress-2017-
			2018/reports/52480-maintext.pdf
4	Feb 22	Α	Professional Article: Claudia Goldin, "A Grand Gender Convergence," American
			Economic Review (2014);
			http://scholar.harvard.edu/files/goldin/files/goldin aeapress 2014 1.pdf
5	March 1	В	Professional Article: Roland Freyer, "An Empirical Analysis of Racial
			Differences in Police Use of Force," <i>Journal of Political Economy</i> (forthcoming); http://www.nber.org/papers/w22399.pdf
6	March 8	A,B	Plenary with Heather Long'04, Economics Correspondent for the Washington
			Post, and Crystal Jin '05, Director at Citi
7	March 15	Α	Book Review: Simon Johnson and James Kwak, White House Burning: The
			Founding Fathers, Our National Debt, and Why It Matters to You (Vintage, 2012)



SCHEDULE - SPRING 2018

Week	Date	Group	Assignment	
8	March 22	A,B	SPRING BREAK	
9	March 29	A,B	SPRING BREAK	
10	April 5	A,B	OPED (Joint or Single By-Line)	
10	April 6	A,B	Interview/Profile Proposal Due Electronically by noon	
11	April 9	A,B	Guest Speaker: Sara Shay, Professional Editor; Clapp 336, 2:50-4:00	
11	April 10	A,B	Calderwood Lecture, Wellesley College, PNE Atrium 4:15 pm; Anna Aizer, "The	
			Environment and Disparities in Children's Outcomes: The Case of Lead"	
11	April 12	A,B	OPED (Joint or Single By-Line)	
12	April 19	В	Covering an Economic Lecture: Anna Aizer, Associate Professor of Economics	
			Public Policy, Brown University	
13	April 26	A	Covering an Economic Lecture: Raj Chetty, "Improving Equality of Opportunity	
			in America," Lampman Memorial Lecture, University of Wisconsin (2015);	
			https://www.youtube.com/watch?v=vOcJvFJ7HOg	
14	May 3	В	Book Review: Abhijit Banerjee and Esther Duflo, Poor Economics: A Radical	
			Rethinking of the Way to Fight Global Poverty (Public Affairs, 2012)	
15	May 10	A,B	Profile with Academic Economist (Joint or Single By-Line)	
16	May 15	A,B	Economic Journalism Portfolio Due by 5 pm	





Solving the Group A always goes first problem

DATE	GROUP	ASSIGNMENT
1/26	A,B	FIRST CLASS
2/2	Α	I
2/9	В	
2/16	Α	
2/23	В	
3/2	Α	III
3/9	В	IV
3/16	Α	IV
3/23	В	III
3/30		SPRING BREAK
4/6	Α	V
4/13	В	VI
4/20		MONDAY SCHEDULE
4/27	Α	VI
5/4	В	V