



## Crafting your personal story of philanthropy: volunteer action steps for National Philanthropy Day

This session is designed to give Smith Fund volunteers personalized tools to reach out to alumnae leading up to and on National Philanthropy Day, 11/15/2016

### 1. With a partner or group, brainstorm your personal story:

Three things Smith has given me:

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### Conversation and story-sharing prompts:

How would you describe your Smith experience in one word? Why?

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What keeps you connected to Smith as an alumna?

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Articulate which of Smith's current and future priorities excite you.

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### 2. Create a sample ask:

Which way are you most comfortable reaching out to classmates or prospects for National Philanthropy Day? (i.e.—phone, social media, email, in-person etc.) How would you use your Smith story to create a compelling ask in that medium?

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