House Sustainability Challenge

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AGENDA

• Competition Overview
  – Developing Your Pilot Program Proposal
  – Proposal Submission Requirements
  – Pilot Period
  – Judging Criteria
  – Prize Structure
  – Key Dates

• Questions/Comments
INNOVATION

• New invention or modification of a product to encourage sustainable practices/behaviors

• New or modified approach to encourage sustainable practices/behaviors

• New strategies for reaching presently underserved students to engage in sustainability practices/behaviors
DEVELOPING YOUR PILOT PROGRAM PROPOSAL

• **Cover Page Must Include:**
  – Name of house
  – Full name of team leader and team members
  – Name of project
  – Email
  – Phone number

• **House Background**
  – Number of students
  – Nature of house (any distinguishing features)
  – Current sustainable practices
DEVELOPING YOUR PILOT PROGRAM PROPOSAL

• **Pilot Program Proposed**
  – Proposed invention, new or modified practice/behavior
  – Key problem addressed, population benefited (how will they be reached)
  – How is your proposed solution unique, **innovative**, and creative?
  – Are any other houses employing a similar practice/behavior
  – Does your house have any strengths/weaknesses? Do other houses?
  – Key students who will manage the pilot (student team); any specific experiences
  – How would you engage Campus Sustainability if you were the final winner?
  – How would costs be mitigated if solution is rolled out campus-wide?

• **Budget**
  – How will $500 seed funding be used for pilot planning/implementation?

• **Addendum**
  – Information supporting your pilot proposal (not more than five (5) pages)
PROPOSAL FORMAT

• **Submissions must have the following:**
  – **Cover page** – House name, team leader, address, phone number and email
  – **Pilot Proposal**, not to exceed two (2) pages; include pilot program description, budget
  – **Addendum**, not to exceed five (5) pages

• **Font Face and Size** – All documents must use Arial, Times, or Times New Roman font, a reasonable font size (11 or 12 pt)

• **Spacing and Margins** – 1 or 1.5 inch spacing and 1 inch margins on top, bottom, left, and right
• **Single-file** submitted in Adobe Acrobat format or Microsoft Word document (addendum materials must be scanned and included)

• Proposals will not be accepted in hard copy format. Proposals can only be submitted electronically via email

• **EMAIL**: Proposals submitted as an attachment to ekerr@smith.edu
  – Proposals must use the following subject line:
    • <Insert Your House Name>: House Sustainability Challenge In the body of the email, write only the following:
    • Your name, your house, and the words: Attached is my Pilot Proposal for the House Sustainability Challenge

• You should receive a confirmation within 48 hours after your proposal was sent. If not contact Emma Ker at 413-585-3571
PILOT PERIOD (JANUARY 25-TO APRIL 13, 2018)

• During the pilot period the challenge organizers will check in with the team to assess progress

• The Design Thinking Initiative staff will be available during the pilot to assist with prototyping and brainstorming. For help, contact capen@smithiesdesign.com or drop by at Capen Annex.
JUDGING CRITERIA

- Innovative
- Sustainable
- Financial viability
- Feasible
- Scalable
- Applicable

The judging panel will be comprised of representatives from the Smith Community (Conway Center, Campus Sustainability, Design Thinking Initiative, CEEDS, Student Affairs and Facilities).
**CHALLENGE PRIZE MONEY**

- **Round I:**
  - Up to $500 seed funding awarded up to five finalists for pilot program development.

- **Round II:**
  - $1,000 grand prize and the opportunity to work with the competition organizers to implement the program campus-wide.
CHALLENGE KEY DATES

• **Round I:**
  – Information Session
    September 20, 2017
  – Entrant Submission Period
    Sept. 20 – Dec. 4, 2017 (midnight)
  – Submission Deadline
    Dec. 4, 2017 (midnight)
  – Notify Finalists and Finalists Announced
    December 11, 2017

• **Round II:**
  – Pilot Period
    January 25 - April 13, 2018
  – Check in with Challenge Organizers
    Week of March 4, 2018
  – Final Plan Due
    April 13, 2018 (midnight)
  – Presentations and winners announced
    Week of April 16, 2018
For more information visit: https://www.smith.edu/ciec

Additional questions regarding sustainability should be addressed to Emma Kerr at ekerr@smith.edu or 413-585-3571

Assistance thinking through engagement of your fellow housemates can be addressed to Angela Gregory ‘AC at agregory@smith.edu
Conway Center Sponsored Events

October 21: Start-a-Thon, 11am-2pm, Davis Ballroom

November 6: Jenn Maer ‘93, Design Director, IDEO, 5-6:30pm CC103/104

October 20-22: 3Day Startup Weekend

November 27: Elevator Pitch Contest, 5-7pm, Carroll Room

Rise@Smith Venture Consultant Training Program (speakers and workshops)
THANK YOU

Any Questions?