



House Sustainability Challenge

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September 20, 2017

AGENDA

- Competition Overview
 - Developing Your Pilot Program Proposal
 - Proposal Submission Requirements
 - Pilot Period
 - Judging Criteria
 - Prize Structure
 - Key Dates
- Questions/Comments

INNOVATION

- New invention or modification of a product to encourage sustainable practices/behaviors
- New or modified approach to encourage sustainable practices/behaviors
- New strategies for reaching presently underserved students to engage in sustainability practices/behaviors

DEVELOPING YOUR PILOT PROGRAM PROPOSAL

- **Cover Page Must Include:**
 - Name of house
 - Full name of team leader and team members
 - Name of project
 - Email
 - Phone number
- **House Background**
 - Number of students
 - Nature of house (any distinguishing features)
 - Current sustainable practices

DEVELOPING YOUR PILOT PROGRAM PROPOSAL

- **Pilot Program Proposed**

- Proposed invention, new or modified practice/behavior
- Key problem addressed, population benefited (how will they be reached)
- How is your proposed solution unique, **innovative**, and creative?
- Are any other houses employing a similar practice/behavior
- Does your house have any strengths/weaknesses? Do other houses?
- Key students who will manage the pilot (student team); any specific experiences
- How would you engage Campus Sustainability if you were the final winner?
- How would costs be mitigated if solution is rolled out campus-wide?

- **Budget**

- How will \$500 seed funding be used for pilot planning/implementation?

- **Addendum**

- Information supporting your pilot proposal (not more than five (5) pages)

PROPOSAL FORMAT

- **Submissions must have the following:**
 - **Cover page** – House name, team leader, address, phone number and email
 - **Pilot Proposal**, not to exceed two (2) pages; include pilot program description, budget
 - **Addendum**, not to exceed five (5) pages
- **Font Face and Size** – All documents must use Arial, Times, or Times New Roman font, a reasonable font size (11 or 12 pt)
- **Spacing and Margins** – 1 or 1.5 inch spacing and 1 inch margins on top, bottom, left, and right

PROPOSAL SUBMISSION

- Single-file submitted in Adobe Acrobat format or Microsoft Word document (addendum materials must be scanned and included)
- Proposals will not be accepted in hard copy format. Proposals can **only** be submitted electronically via email
- **EMAIL:** Proposals submitted as an attachment to ekerr@smith.edu
 - Proposals must use the following subject line:
 - <Insert Your House Name>: House Sustainability Challenge In the body of the email, write only the following:
 - Your name, your house, and the words: Attached is my Pilot Proposal for the House Sustainability Challenge
- You should receive a confirmation within 48 hours after your proposal was sent. If not contact Emma Ker at 413-585-3571

PILOT PERIOD (JANUARY 25-TO APRIL 13, 2018)

- During the pilot period the challenge organizers will check in with the team to assess progress
- The Design Thinking Initiative staff will be available during the pilot to assist with prototyping and brainstorming. For help, contact capen@smithiesdesign.com or drop by at Capen Annex.

JUDGING CRITERIA

- Innovative
- Sustainable
- Financial viability
- Feasible
- Scalable
- Applicable

The judging panel will be comprised of representatives from the Smith Community (Conway Center, Campus Sustainability, Design Thinking Initiative, CEEDS, Student Affairs and Facilities).

CHALLENGE PRIZE MONEY

- **Round I:**
 - Up to \$500 seed funding awarded up to five finalists for pilot program development.
- **Round II:**
 - \$1,000 grand prize and the opportunity to work with the competition organizers to implement the program campus-wide.

CHALLENGE KEY DATES

- **Round I:**
 - Information Session September 20, 2017
 - Entrant Submission Period Sept. 20 – Dec. 4, 2017(midnight)
 - **Submission Deadline** **Dec. 4, 2017 (midnight)**
 - Notify Finalists and Finalists Announced December 11, 2017
- **Round II:**
 - Pilot Period January 25 - April 13, 2018
 - Check in with Challenge Organizers Week of March 4, 2018
 - **Final Plan Due** **April 13, 2018 (midnight)**
 - Presentations and winners announced Week of April 16, 2018

Resources Supporting Idea and Venture Creation

For more information visit: <https://www.smith.edu/ciec>

Additional questions regarding sustainability should be addressed to Emma Kerr at ekerr@smith.edu or 413-585-3571

Assistance thinking through engagement of your fellow housemates can be addressed to Angela Gregory 'AC at agregory@smith.edu

Events Supporting Idea and Venture Creation

Conway Center Sponsored Events

October 21: Start-a-Thon, 11am-2pm, Davis Ballroom

November 6: Jenn Maer '93, Design Director, IDEO, 5-6:30pm
CC103/104

October 20-22: 3Day Startup Weekend

November 27: Elevator Pitch Contest, 5-7pm, Carroll Room

Rise@Smith Venture Consultant Training Program (speakers and workshops)



THANK YOU

Any Questions?