

ALUMNAE RELATIONS | ADMISSION | DEVELOPMENT

TOGETHER for SMITH

Volunteer Leadership Conference

Admission, Financial Aid and Scholarship

Deanna Dixon, Dean of Admission

Audrey Smith, Vice President for Enrollment



1. Meet The Smith Class of 2022
2. Application Trends at Smith and Peers
3. National Context: Selective Liberal Arts Colleges - Demographic Trends
4. Discussion

Who Are our New Students?

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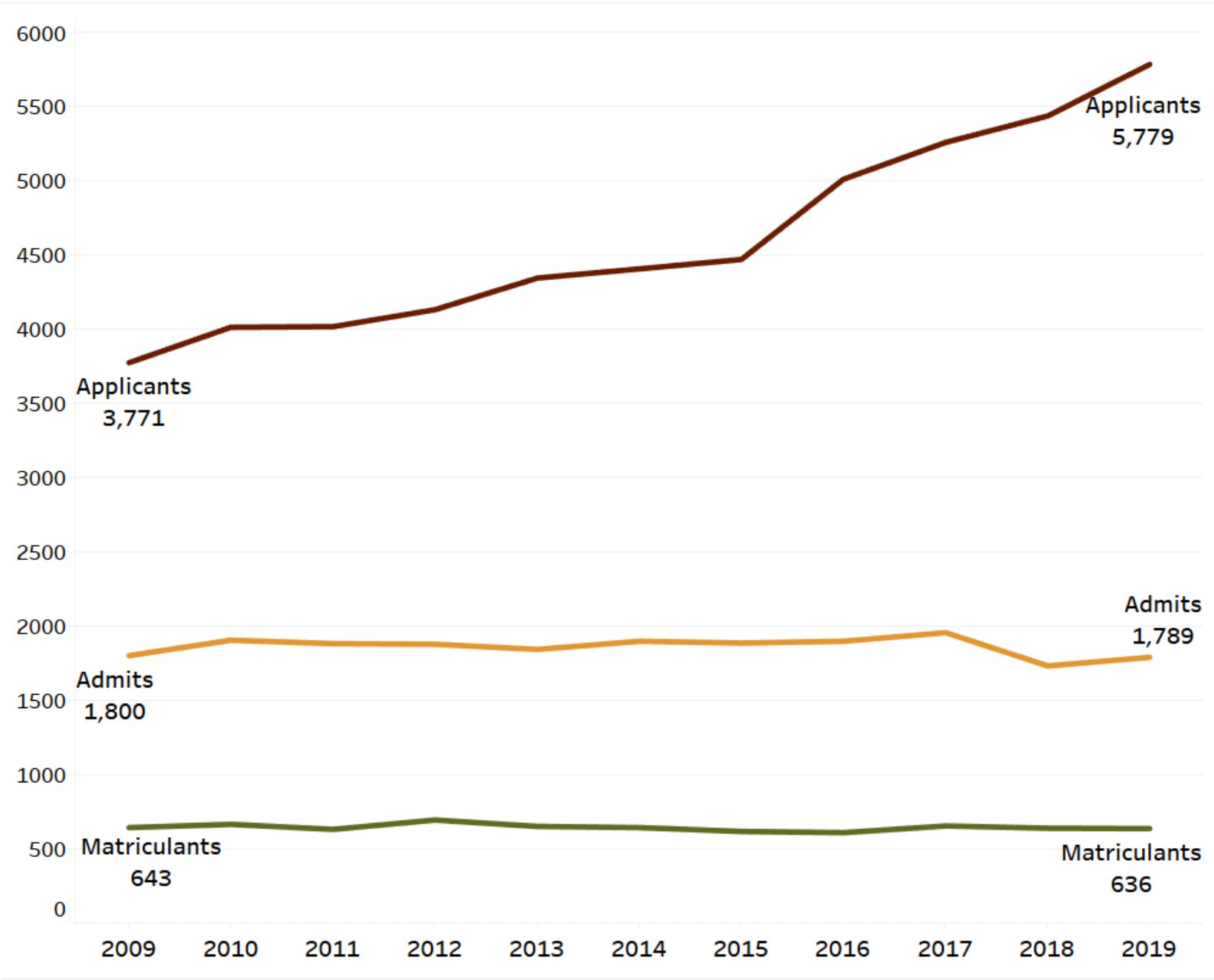
- Class of 2022:
 - 5,780 applications
 - 1,515 international applications
 - 31% admit rate
 - 1426 Avg SAT (xx % submitted scores)
 - 615 students (target 620)
 - 215 US domestic students of color
 - 84 international citizens
 - 45 countries
 - 43 US states
 - 517 high schools
 - 67% with financial aid
- 40 Traditional age transfer students (33 colleges, 15 states)
- 28 Ada Comstock Scholars (ranging in age from 23 – 51 years and joining 5 Adas who enrolled in January)

Institutional, National and International Context for Admission & Aid at Smith College

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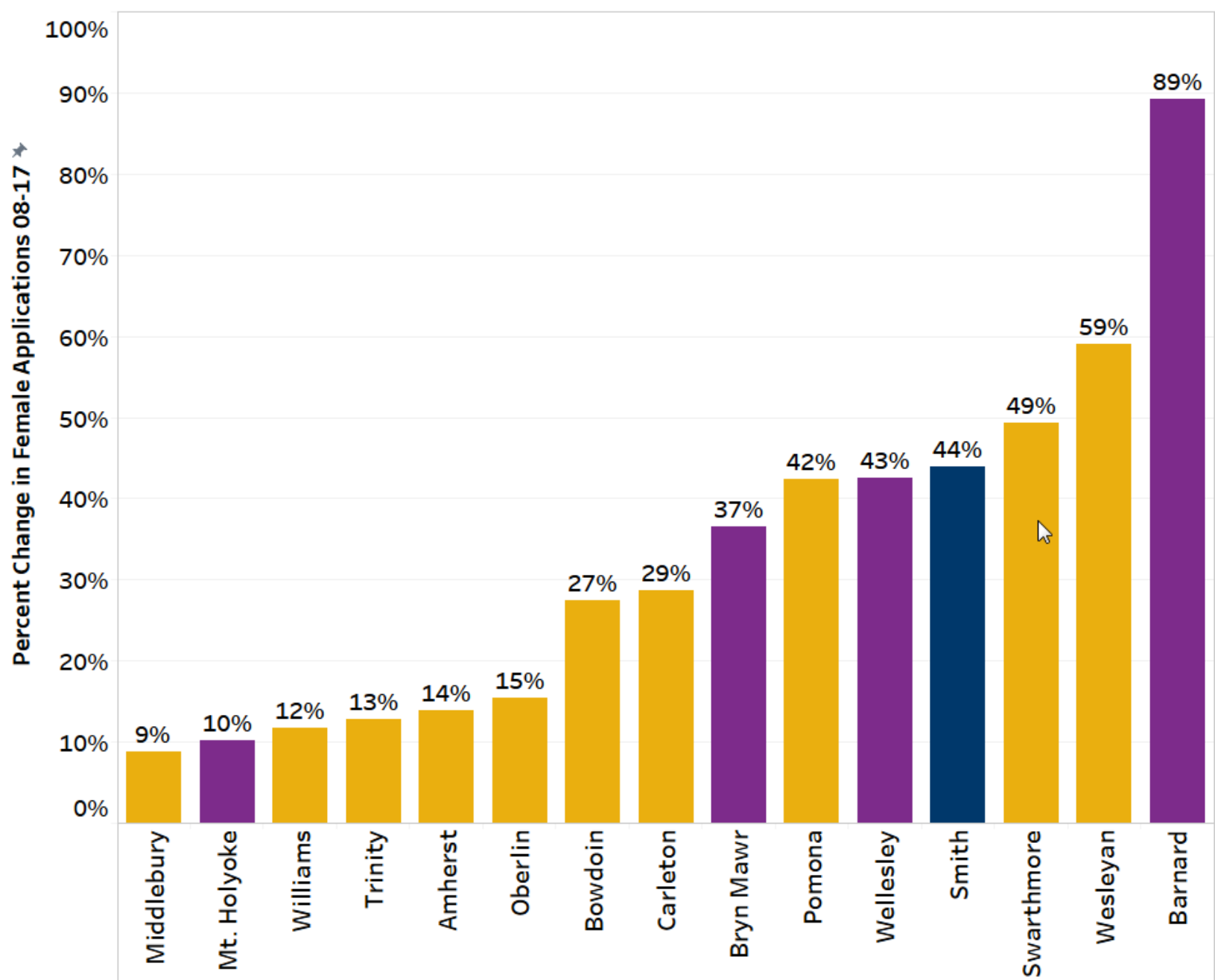


Smith Has Generated a Significant Increase in Applications



Applications to Smith Have Grown More Than Most Peers

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Institutional, National and International Context for Admission & Aid at Smith College

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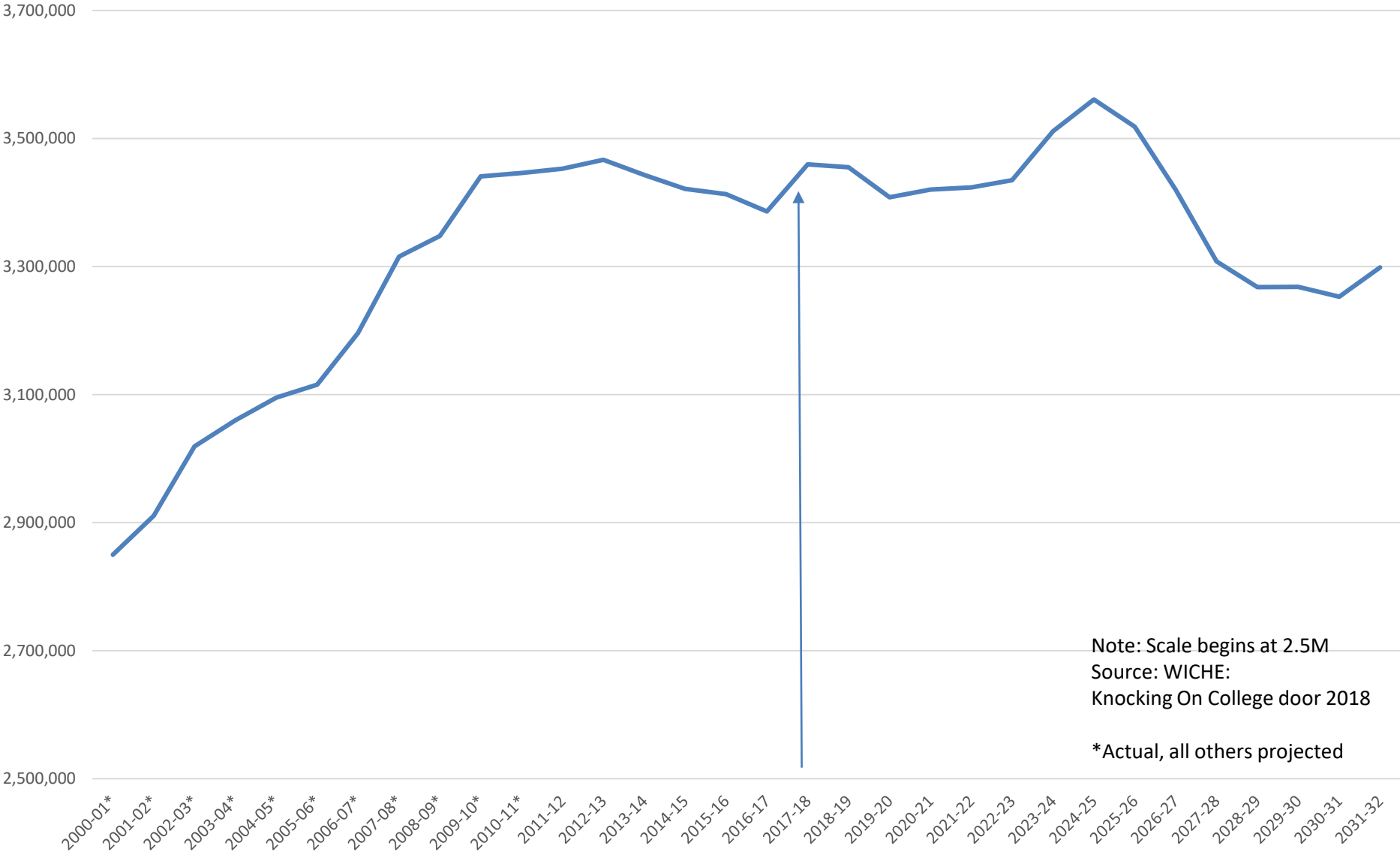


- After a period of growth through 2025, the number of US high school graduates will begin to decline
- There are significant differences by region in the projected number of graduates
- There are dramatic changes by race of projected high school graduates

Where Will Smith's Future Students Come From?

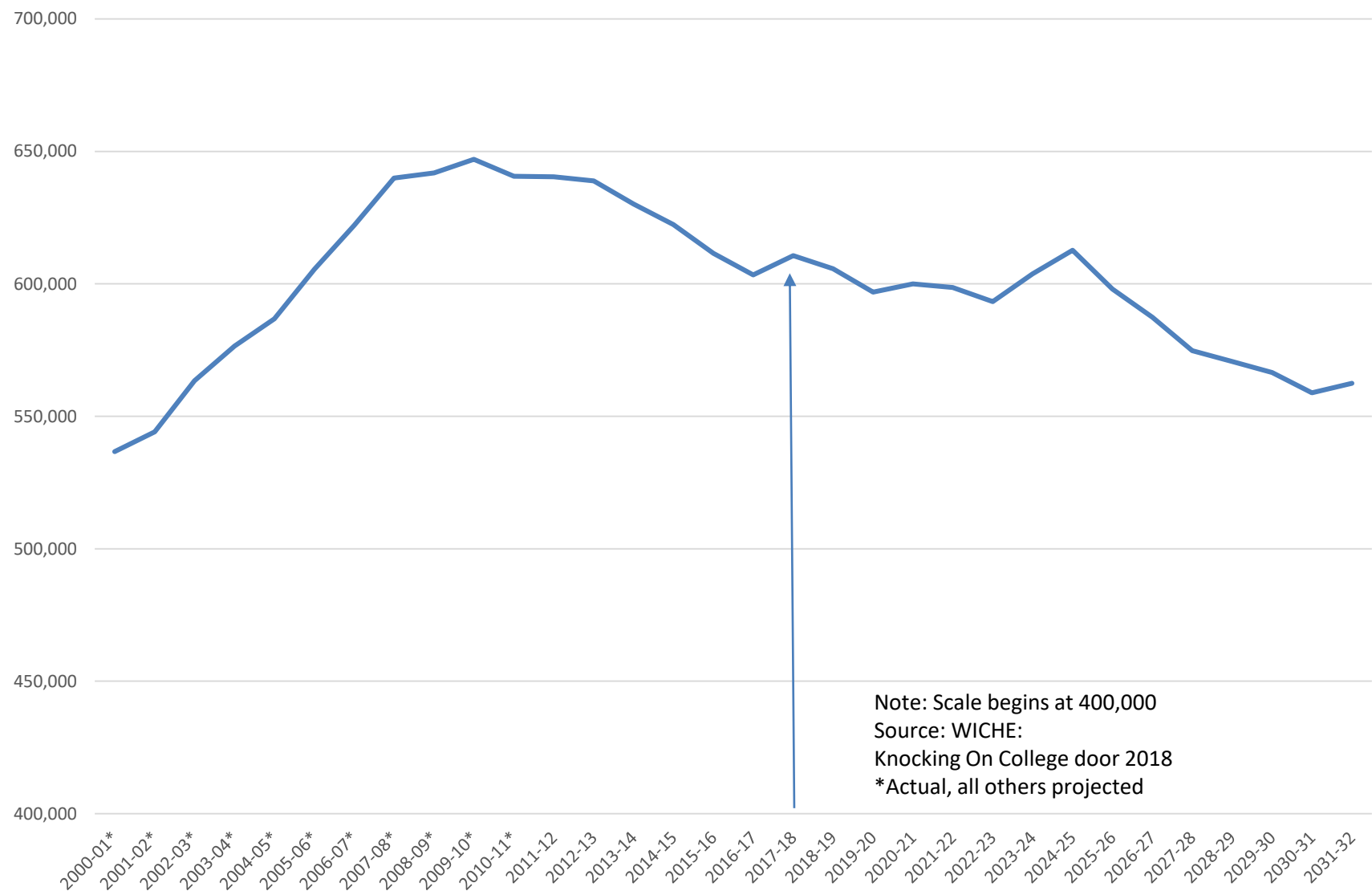
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US High School Graduates 2001-2032



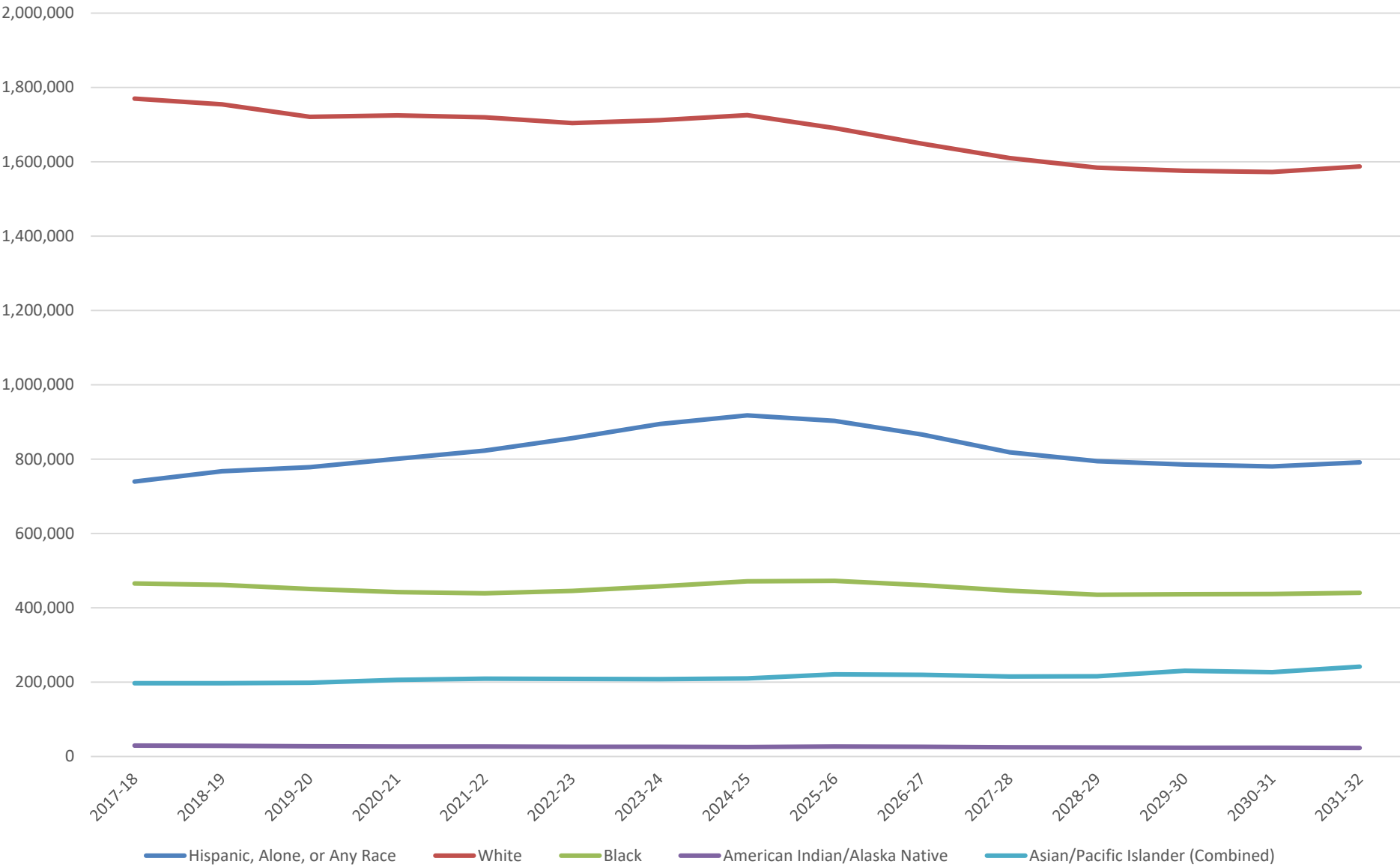
Where Will Smith's Future Students Come From?

Northeast High School Graduates 2001-2032

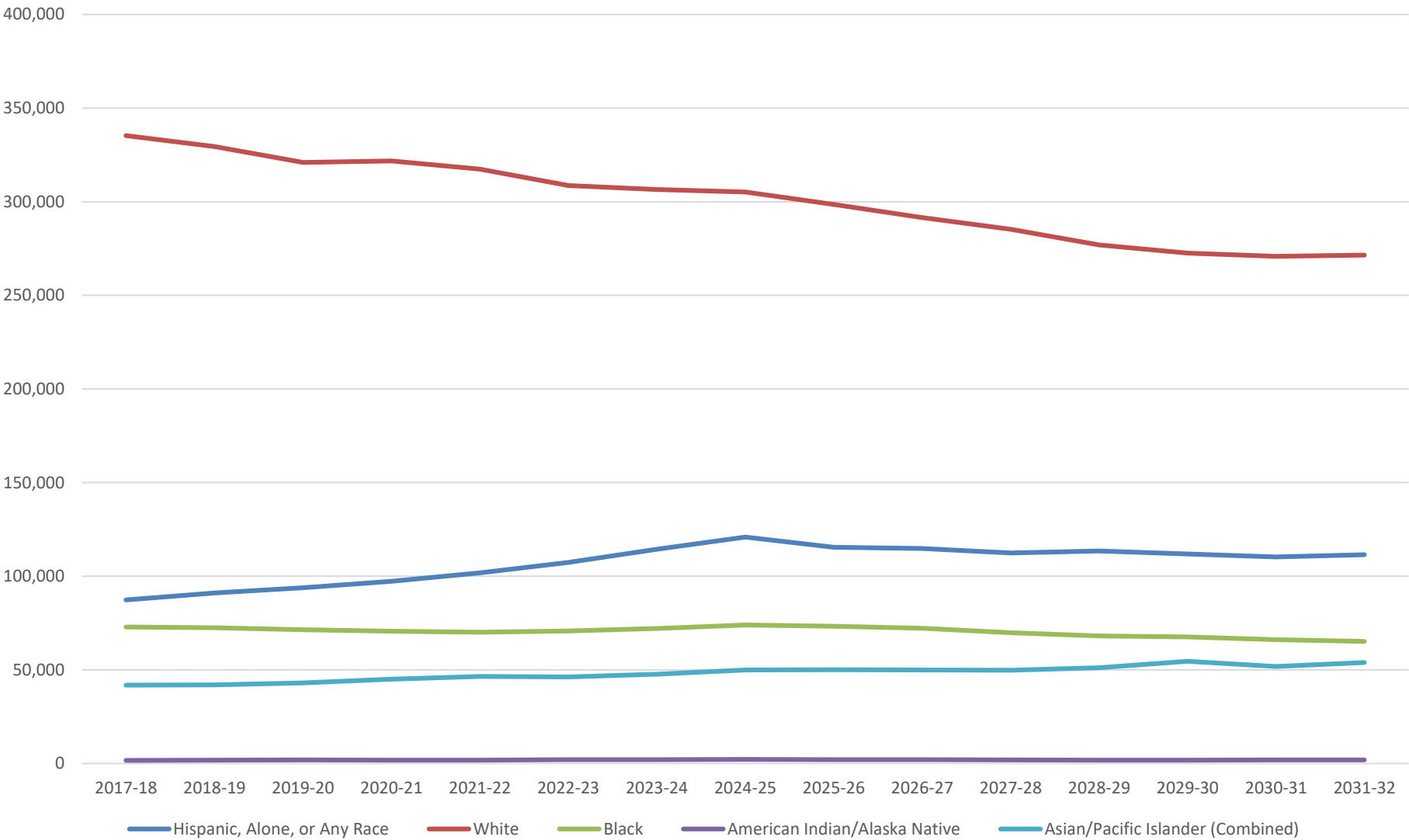


And, How Will the Differ From Past Students?

Projected High School Graduates by Race 2018-2032: USA



Projected High School Graduates by Race 2018-2032: Northeast



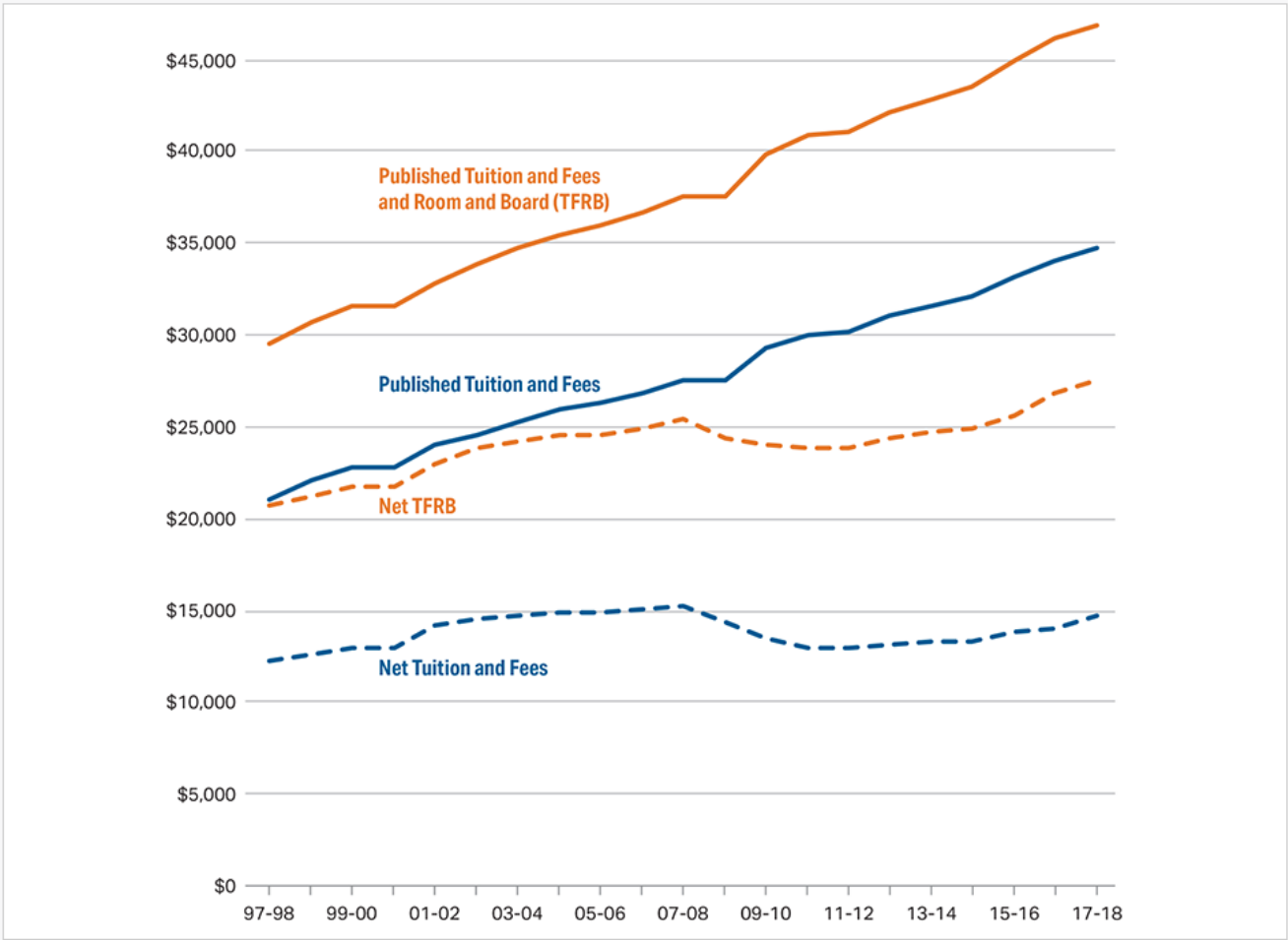


College “Sticker Price” Increasing More than “Net Price” TOGETHER for SMITH

Figure 10: Average Published and Net Prices in 2017 Dollars, Full-Time Undergraduate Students at Private Nonprofit Four-Year Institutions, 1997-98 to 2017-18

[Download Data in Excel](#)

[See Key Points](#) | [See Also Important](#)



Notes & Sources

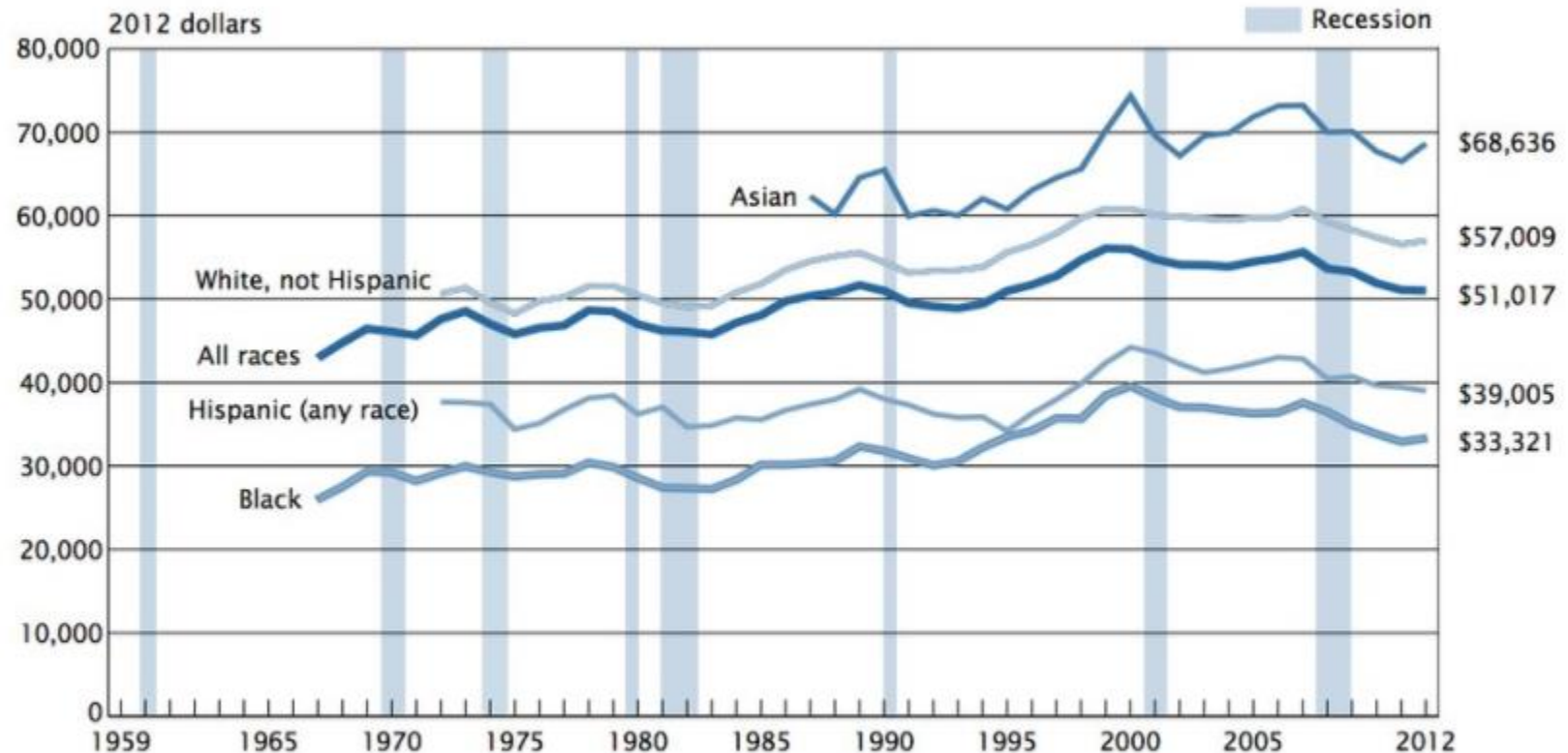
NOTES: Estimates of net price exclude military/veterans aid, which awards relatively large amounts to a small number of students. Because information on grant aid and education tax benefits for 2017-18 is not yet available, the net price for 2017-18 is estimated based on 2016-17 financial aid data.

SOURCES: College Board, Annual Survey of Colleges; *Trends in Student Aid 2017*; NCES, IPEDS Fall Enrollment data.

And Family Incomes Are Not Keeping Pace, Especially for Under-represented Students

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Figure 1.
Real Median Household Income by Race and Hispanic Origin: 1967 to 2012



Note: Median household income data are not available prior to 1967. Implementation of 2010 Census population controls began in 2010. For information on recessions, see Appendix A.

Source: U.S. Census Bureau, Current Population Survey, 1968 to 2013 Annual Social and Economic Supplements.

US Census Bureau











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MyinTuition

Quick College Cost Estimator

Language: [Español](#) | [English](#)

Welcome to the MyinTuition College Cost Calculator! Please select the school you would like to use to calculate your college cost estimate. When you complete the calculator, you will be provided the ability to return to this screen to choose an additional school. Get started by clicking below on the school you're interested in.

AMHERST COLLEGE	 BABSON	Bates	 BOSTON COLLEGE
Bowdoin	 BROWN	 Carleton	Colby
 COLORADO COLLEGE	 COLUMBIA UNIVERSITY IN THE CITY OF NEW YORK	Dartmouth	DAVIDSON
Duke UNIVERSITY	 GRINNELL COLLEGE	Hamilton	 JOHNS HOPKINS UNIVERSITY
 Middlebury	MOUNT HOLYOKE	Northwestern	 Pomona College

Smith Net Price is Similar to Peers for Lower Income Students

Sample Aid Awards for Low-Middle Income Families				
	Budget	Low-Mid EFC	Low-Mid Self-Help	Low-Mid Grant
Amherst	\$74,000	\$1,600	\$2,200	\$70,200
Mount Holyoke	\$66,600	\$3,000	\$7,900	\$55,700
Smith	\$72,600	\$1,900	\$6,000	\$64,700
Wellesley	\$71,500	\$2,000	\$2,100	\$67,400

Low-Middle Income: 45k in income, no home equity 5k in non-retirement savings, 2 in college
EFC = Estimated Family Contribution, or what the family will be billed for one year of college
self help=student loan and work study

Source: MyIntuition: <https://myintuition.org/quick-college-cost-estimator/>

Smith Net Price is Similar to Peers for Upper-Middle Income Students

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Sample Aid Awards for Upper Middle Income Families				
	Budget	Upper Middle EFC	Upper Middle Self Help	Upper Middle Grant
Amherst	\$74,000	\$15,300	\$2,200	\$56,500
Mount Holyoke	\$66,600	\$16,900	\$7,900	\$41,800
Smith	\$72,600	\$15,300	\$6,000	\$51,300
Wellesley	\$71,500	\$15,000	\$5,600	\$50,900

Upper Middle: 125k in income, 100k in home equity, 10k in non-reitirement savings, 2 in college
EFC = Estimated Family Contribution, or what the family will be billed for one year of college
self help=student loan and work study

Source: MyIntuition: <https://myintuition.org/quick-college-cost-estimator/>

Even Very Affluent Families May Qualify for Aid

Sample Aid Awards for Very Affluent Families				
	Budget	Very Affluent EFC	Affluent Self-Help	Affluent Grant
Amherst	\$74,000	\$59,500	\$2,200	\$12,300
Mount Holyoke	\$66,600	\$64,400	\$2,200	\$0
Smith	\$72,600	\$66,400	\$6,000	\$200
Wellesley	\$71,500	\$61,400	\$5,600	\$4,500

Very Affluent: 350k in income, 500K in home equity 200k in non-retirement savings, 2 in college
EFC = Estimated Family Contribution, or what the family will be billed for one year of college
self help=student loan and work study

Source: MyIntuition: <https://myintuition.org/quick-college-cost-estimator/>

Questions, Answers and Discussion

