

## 50<sup>th</sup> REUNION GIVING

The 50<sup>th</sup> Reunion is traditionally a time to reflect on the role Smith has played in our lives, and this class gift has always been an anchor for the College.

It is a time to give as generously as we can.

### REUNION PRIORITIES

These are our class priorities for our 50<sup>th</sup> Reunion giving:

**The Smith Fund.** This is the college's top priority, especially now that the pandemic has put unusual financial pressure on Smith, as on all colleges. Smith Fund giving is the financial life blood of the college.

**Participation.** Many funders look at the level of alumnae participation in considering support. We hope for broad participation in our 50<sup>th</sup> Reunion giving.

**Friends.** In addition, many people like giving to the Friends groups and these gifts count also. The class of 1973 has been a great supporter of Friends groups and was recognized for this participation at our 45<sup>th</sup> reunion. Perhaps combine a gift in one of the manners described below with a gift to the Friends of the Libraries, Friends of Athletics, Friends of the Art Museum, and Friends of the Botanic Garden.

### TYPES OF GIFTS

Many of these gift types carry significant tax benefits in addition to the charitable deduction.

#### **CURRENT USE GIFTS AND PLEDGES**

Gifts to The Smith Fund are the College's highest priority. For those who are able, please consider a multi-year gift that would help you stretch your giving and credit our class for our 50<sup>th</sup> Reunion. Gifts of appreciated stock and your IRA required minimum distribution are wonderful options for such giving also.

For instance, a \$1,000 pledge annually for five years counts as a \$5,000 gift at Reunion.

#### **FINANCIALLY SAVVY PLANNED GIFTS**

Planned gifts include gifts that pay you an income for life (such as annuities and charitable remainder trusts), charitable lead trusts, and even real estate where you can retain the right to live in the home during your lifetime.

For instance, a \$10,000 annuity pays you income for life and still counts as a \$10,000 gift at Reunion.

#### **BEQUEST GIFTS**

These can be an outright bequest of a specific dollar amount or a percent of your estate in your Will, or naming Smith as beneficiary of an IRA or other retirement plan, or life insurance. Half of bequest intentions of \$10,000 or more count toward your reunion gift.

For instance, a \$20,000 documented bequest counts as a \$10,000 gift at Reunion

## **HOW TO MAXIMIZE YOUR GIFT**

To help you maximize your gift, consider making all three types of gifts listed above.  
Below is an example. Think of the multiplier effect:

\$5,000 Smith Fund gift (which can be paid over five years) + \$10,000 annuity  
+ \$10,000 bequest gift (50% of a \$20,000 bequest) = \$25,000 gift.

## **THE GRÉCOURT SOCIETY**

Alumnae and friends who have included Smith in their estate plans through a will, trust, retirement plan, life insurance policy or life income gift are eligible to join The Grécourt Society. Today, 48 members of our class are members.

**For more details about any of these types of gifts, please contact:**

Sam Samuels, Smith College Director of Gift Planning at [ssamuel@smith.edu](mailto:ssamuel@smith.edu)  
Jodi Fallon Fern, Assistant Director of Milestone Reunions at [jfallonfern@smith.edu](mailto:jfallonfern@smith.edu)

**Gifts can be made in any of the following ways:**

- By credit card gift, use the [online giving form](#).
- To pledge or make a gift by phone, call 800-241-2056, option #1.
- Gifts of securities, please call 800-526-2023, option #5, for our Stock Transfer Form.
- Gifts from a IRA Charitable Rollover, contact your IRA administrator. Learn more and get a [sample administrator letter](#).
- By check, send to Smith College Gift Accounting, 33 Elm Street, Northampton, MA 01063