



SMITH COLLEGE CLASS OF 1972  
50<sup>TH</sup> REUNION 2022

## Class of 1972 50<sup>th</sup> Reunion

# Giving Goals & Opportunities

### GIVING GOALS

Our class has the potential to do something special for our 50<sup>th</sup>. You may remember that our 25<sup>th</sup> reunion gift of \$735,000 broke reunion records. 66% of our Class contributed that year. For our 50<sup>th</sup> we have set a goal to raise **\$7,200,000** and that at least **72%** of the members of the Class of 1972 become part of our class gift, the highest goals our class has ever set!

### GIVING OPPORTUNITIES

- 1. The Smith Fund** - The Smith Fund helps the students and faculty of **TODAY**. Every dollar given to The Smith Fund goes to work right away. Designating your gift to The Smith Fund allows the College the flexibility to use funds where they are most needed to support today's students.
- 2. NEW - The Class of 1972 Endowed Scholarship** - This endowed scholarship will help the students of **TOMORROW**. In 1988, three of our classmates established a scholarship fund, and in honor of our 50<sup>th</sup> Reunion, they have graciously agreed to rename it "The Class of 1972 Endowed Scholarship." The balance in the fund today is \$72,775. Our class goal is to raise the total to \$1.5 million, so that the investment income can support the average cost of a scholarship for one student annually.
- 3. Planned Gifts** – A special feature of this **milestone reunion** is that 50% of documented bequest intentions naming Smith as the beneficiary of \$10,000 or more in your will, retirement plan, or life insurance will count toward our class reunion gift. Also, you can make a planned gift that pays you an income for life (such as an annuity or a charitable remainder trust), establish a charitable lead trust, or donate real property, including real estate. See enclosed 50<sup>th</sup> Reunion Giving guide for examples of ways to combine different types of gifts to maximize your contribution.

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