OVERALL FINDINGS

10.2% women from 59 countries involved in entrepreneurship . . .

. . . suggesting global estimates:

±252 million women starting and running new businesses globally

±153 million women running established businesses globally

KEY FINDINGS

Women’s Global TEA increased by 1%*  Global Gender Gap narrowed by 4%*

* based on 54-country comparison

GENDER PARITY IN INNOVATION

in three regions: North America, Middle East & North Africa (MENA), and Europe

North America
● Highest female growth aspirations
● 26% of women expect +6 hires in the next five years
● 10% of women starting companies with 20+ employees

Middle East & North Africa (MENA)
● Highest rate of female entrepreneurial intentions at 36.6%
● But only 4.1% women involved in nascent entrepreneurial activities and 4.8% in early-stage business

Asia
● Only region with gender parity for women and men investing in work colleagues

Sub-Saharan Africa and North Africa
● Women have the highest necessity TEA rate at 42.1%

Latin America and the Caribbean
● Highest solo entrepreneurship rates for women at 45.8%

Europe
● Lowest rate of entrepreneurial intentions and TEA among women
● But highest business investment rate

GLOBAL REGIONS

Women are 10% more likely than men to discontinue a business due to lack of financing

Women are 20% more likely than men to invest in a family member, but 20% less likely to invest in a stranger with a good business idea

Women are 60% more likely than men to start businesses in government, health, education, and social services

Women’s Global TEA increased by 1%*  Global Gender Gap narrowed by 4%*

* based on 54-country comparison

CLOSED