



## Milestone Reunion Giving Program

### What is a Milestone Reunion Gift?

Milestone Reunions bring classes together and provide an opportunity to make a gift of special significance. A 35<sup>th</sup> Milestone Reunion is an exceptional time to collectively celebrate being a Smithie, and is the occasion for many to make their most significant gifts to the college. Such gifts represent the accumulated impact of a Smith education over a lifetime.

Your class's Milestone Reunion gift will include all contributions made to the college for any purpose—The Smith Fund, endowed funds, planned gifts, bequest intentions, in-kind gifts, and more. During the five years leading up to your reunion, all gifts, pledges, and bequest intentions will be counted toward your class's Milestone Reunion giving.

By looking back, appreciating your journey, and paying it forward, you create a meaningful and lasting legacy. **Milestone Reunion giving is a way to honor the past while contributing to the bright future of generations of Smithies to come.**

If Smith has shaped the course of your life as it has for so many graduates, consider how you might make a difference for the college, in turn. The collective impact of Milestone Reunion giving is substantial, meaningful, and (above all) deeply appreciated.

Thank you for considering making the college a philanthropic priority in honor of your 35<sup>th</sup> Milestone Reunion as the Class of 1990 comes together to celebrate your shared history and time at Smith.

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### Ways of Giving

- To make a gift using Smith's secure online giving form visit [smith.edu/1990/give](http://smith.edu/1990/give).
- To make a gift or pledge by phone, call 800-241-2056, option 1.
- To make a gift of securities, call 800-526-2023, option 2, for our Stock Transfer Form.
- To make a gift by mail, make your check payable to Smith College and send it to:

Smith College Gift Accounting  
Alumnae House  
33 Elm Street  
Northampton, MA 01063



## Four Ways to Join Your 35<sup>th</sup> Milestone Reunion Effort

# 1

### **The Smith Fund: Supporting Smithies of Today**

Gifts to The Smith Fund support the students on campus today, immediately enhancing every aspect of the Smith experience—from academics to athletics, scholarships to student life. Unrestricted annual giving allows the college to allocate your support where it's needed most. As tuition doesn't cover the entire cost of a Smith education, current-use gifts from alums bridge the gap and ensure an excellent student experience for all.

You can direct your Smith Fund contributions to the aspect of the college experience that matters most to you—academics, the arts, athletics, diversity, equity and inclusion initiatives, financial aid, student life, or sustainability.

# 2

### **Class of 1990 Endowed Scholarship: Supporting Smithies of Tomorrow**

Gifts to the Class of 1990 Endowed Scholarship ensure support across many generations. Its investment earnings are distributed each year to support the financial aid of one or more students, while the principal remains intact. Gifts to the scholarship create a lasting class legacy and provide continuous support to future Smith students.

# 3

### **Multi-Year Pledges and Corporate Matches: Amplify Your Impact**

Multi-year pledges contribute to your reunion gift, boost your class's yearly participation rate, and can be structured to suit your budget. Should your circumstances change, your pledge can be adjusted at any time. A multi-year pledge to Smith may enable you to make a larger reunion gift than you thought possible.

Examples: An annual pledge of \$200, adds up to a \$1,000 reunion gift over five years. Or, if you elect to become a monthly sustaining donor, with automatic charges to your debit or credit card, a \$35 monthly gift totals \$420 annually, which adds up to a \$2,100 reunion gift over five years.

To maximize your impact, check if your employer offers a corporate matching gift program. This could potentially double your donation. Simply obtain the matching gift form from your company's human resources or benefits department, fill it out, and submit it with your donation to Smith.

See if your employer will match your donation at [smith.edu/give-smith/giving-opportunities#match](https://smith.edu/give-smith/giving-opportunities#match).

- **For more information, contact Cathy Kearney, Assistant Director of Milestone Reunions at (413) 585-2033 or [ckearney@smith.edu](mailto:ckearney@smith.edu).**

# 4

### **Planned Giving: Gifts Anyone Can Make**

By naming Smith as a beneficiary in your 401(k), IRA, or other retirement accounts, you can contribute to the college's future without changing the way you live today. This simple process not only supports Smith's mission but may also offer potential tax benefits for your family.

If you've already written an estate plan, it's easy to include Smith College as a beneficiary. By doing so, you help sustain the college's legacy and ensure that future generations of students enjoy the same transformative education you did.

- **For more information, contact the Office of Gift Planning at (413) 585-2051 or [giftplanning@smith.edu](mailto:giftplanning@smith.edu).**