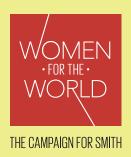


With more than \$72 million in new commitments, this was the most successful year of our Women for the World campaign.

Thousands of alumnae, parents and friends of Smith rallied in support of our mission to educate women of promise for lives of distinction. Thank you for making Smith a philanthropic priority. This report celebrates the generosity of donors like you. Your support sends a powerful message that Smith remains a vital option for students seeking a high-quality liberal arts education.





Your generous investment in Smith is already yielding significant returns. New scholarship funds are helping to make college more affordable for outstanding students and their families. Innovative academic programs are reshaping the curriculum in exciting ways. The aspirations of women interested in science, technology, engineering and mathematics are being supported through a range of new initiatives. And we have our sights set on changing the landscape for women in business through new programs that provide the skills our students need to succeed and lead.

With your help, we have been inspired to dream even bigger. This year, we announced plans for an ambitious renovation of Neilson Library, the intellectual heart of our campus. We are thrilled to partner in this venture with an internationally acclaimed design team led by Maya Lin. In the coming months, she and the architectural firm of Shepley Bulfinch will work with the Smith community to create a library that will showcase our unique collections and enrich our community in ways we can only imagine. I am excited to share our plans as this exciting project takes shape.

We look to the remaining 16 months of Women for the World: The Campaign for Smith with renewed resolve and determination to build on our successes and solidify Smith's standing as the world's preeminent source of women leaders. With your continued support, we will make the Smith experience the most powerful form of liberal arts education.

Kathleen McCartney President, Smith College NOTABLE NUMBERS 2014-15

5,006

applications for admission to the class of 2019, a new record.

17%

of Smith students are the first in their families to attend a four-year college.

of Smith students received financial aid. Smith awarded a total of \$56 million in aid in 2014–15.

19

Fulbright Fellowships were awarded to students and alumnae.

\$72.2 million

The highest fundraising total in any single year of the campaign.

4

Smith's rank in a recent New York Times list of the nation's most economically diverse top colleges.



THE YEAR
IN REVIEW
THE CAMPAIGN
AT WORK

\$10 Million Gift Boosts Scholarship Aid

A \$10 million gift—one of the largest ever to a women's college—is being used to support endowed scholarships and inspire additional philanthropy among other scholarship donors by matching their gifts.



In May, scholarship donors enjoyed lunch with students who benefit from their support.

"This extraordinary gift will shape the lives of generations of Smith women to come," said President Kathleen McCartney. "It will help us fulfill our commitment to ensuring that a Smith education is available to our exceptional students, regardless of their financial circumstances."

Beth Raffeld, vice president for development, said the gift to endow scholarships will have long-term benefits, ensuring that Smith will be able to meet the needs of its student body. "Scholarship funds endowed in perpetuity are gifts that keep giving," she said. "There is nothing more powerful than philanthropy by women, for women, and this donor's generosity is a vivid example."

The alumna behind the gift—an anonymous member of the class of 1986—"believes deeply in the power of education to change lives," Raffeld said. "She is particularly excited about inspiring additional philanthropy and has encouraged Smith to use her gift to match new gifts from other lead donors."

To that end, the college has launched the Promise to the Future initiative, a gift-matching program that offers donors an opportunity to grow their philanthropy in a powerful way. Through the program, any





new gift of \$250,000 or more to either establish or add to an existing endowed scholarship fund is matched dollar for dollar, immediately increasing the value of the fund and strengthening Smith's ability to attract the best-qualified students from around the world.

Scholarship Endowment Keeps Smith Strong

Already, Smith's Promise to the Future gift-matching program has inspired \$1.25 million in new endowed scholarship support.

Christine Conklin '82 was the first donor to step forward and establish an endowed scholarship fund, which she named in honor of two faculty mentors, Susan Van Dyne, professor emerita of the study of women and gender, and Marilyn Schuster, Andrew W. Mellon Professor Emerita in the Humanities. "I came to Smith from a good public high school and a solid working-class background. I would not have been able to attend Smith without the generous package of grants, scholarships and work-study that Smith offered me all four years," Conklin said. "I want Smith students to continue to come from all kinds of places and backgrounds in order to follow their passions—as well as discover new ones—and then share them with the world. I believe that scholarships are the way to guarantee that."



Christine Conklin '82 (left), with Susan Van Dyne and Marilyn Schuster.

We honor these Promise to the Future donors for their generosity and belief in the value of scholarship aid:

- Lisa Black '81
- Christine Conklin '82 and James Jay Kistler
- Deborah DeCotis '74
- Barbara Stein Scott '55
- Sally Barnes Sonne '62

Rallying for Smith

The Smith Fund's one-day National Philanthropy Day Challenge exceeded all records, raising \$956,000 and helping the fund surpass its participation target of 1,300 gifts. More than 2,000 alumnae, parents and friends made gifts on November 12, 2014, helping secure three major challenge gifts of \$125,000, \$100,000 and \$100,000.

Picker Family Grant Supports Innovation

The family of Jean Sovatkin Picker '42 and Harvey Picker played a key role in making Smith the first women's college to offer an engineering program. Now they are using their visionary approach to philanthropy to fund a pioneering pilot program in Design Thinking and Innovation at Smith. Beginning this fall, a \$2.5 million grant from the Picker family's Branta Foundation will support a number of new courses,

including multidisciplinary course collaborations as well as co-curricular workshops and design challenges. The grant will be used to hire a co-director/designer in residence and a Picker Professor of Practice in the engineering program. The professor of practice will open new areas of instruction, research and creative work, and connect students to current developments in the field. The Branta grant will also help Smith establish cross-disciplinary "maker spaces"—work spaces dedicated to creative collaboration that will allow students and faculty to develop, build, test and revise solutions to course-specific and campuswide design challenges.

Teaching to Increase Diversity and Equity in STEM

A three-year, \$300,000 gift from the Association of American Colleges & Universities and Leona M. & Harry B. Helmsley Charitable Trust helped Smith







The Schacht Center for Health and Wellness brings Smith's health services under one roof.

A New Center for Health and Wellness

The Schacht Center for Health and Wellness opened last fall, placing all the college's health services under one roof. The 12,000-square-foot, two-story building houses a comprehensive health program, providing medical services, counseling services, health education and wellness initiatives.

The facility, located adjacent to Scott Gymnasium and the Olin Fitness Center, is at the heart of a new centralized campus wellness corridor where students can exercise in the fitness center and take care of physical and mental health needs in the Schacht Center. The building is named in recognition of trustee emerita Nancy Godfrey Schacht '56 and her husband, Henry Schacht, for their decades of generous support to Smith, including a recent commitment to the Women for the World campaign. At the dedication ceremony for the building in January, Nancy told guests, "It's a beautiful building, but meeting the people who work here makes me realize that the inside is as valuable as the outside."

launch a pilot teaching program to increase the number of opportunities for women and underrepresented minorities to succeed in science, technology, engineering and math (STEM). Smith was one of 14 colleges and universities nationwide to receive a full grant award from the association's new initiative, Teaching to Increase Diversity and Equity in STEM (TIDES).

In announcing the grant, the AAC&U said that Smith was selected for the TIDES program because the college showed "innovation in linking computer/information sciences with other STEM and non-STEM courses."

Sustaining a Smith Treasure



Thanks to a successful challenge led by a matching gift from Frances Garber Pepper '62, the college has established a \$3 million fund to endow the director of special collections position within the Smith College Libraries. The director oversees a newly consolidated program consisting of the Sophia Smith Collection,

College Archives and the Mortimer Rare Book Collection. Endowing the director's position will enable the libraries to invest additional resources in the special collections, to strengthen the overall program and expand access to these unique educational assets. Taken together, Smith's Special Collections represent one of the largest and most significant repositories of materials documenting the history of women. The inaugural director, Beth Myers, was hired in 2014.

Proposed Innovation Lab Honors Jill Ker Conway

President McCartney has big plans to help Smith meet a growing global demand for more women entrepreneurs, and she is partnering with a generous member of the class of 1981 to make it happen. The alumna's \$5 million gift is the first toward a \$25 million effort to create the Jill Ker Conway Innovation Center, a state-of-the-art innovation lab that will offer programs and support for students wanting to work collaboratively on ideas that address real-world challenges.

The college is seeking the remaining \$20 million to support the center's programming, equipment, leadership and administration. The Conway Center will be modeled on the Silicon Valley–inspired innovation labs that have become part of college campuses around the country.

Smith's Conway Innovation Center will foster cross-disciplinary thinking and creative risk taking so that students develop the financial acumen and business-planning capacities needed to become entrepreneurs, business owners, social entrepreneurs and organizational leaders.



GIFTS OF NOTE

\$1 million gift

DONOR: Marcia L. MacHarg '70 and Dr. Heinz J. Hockmann, to help endow the Center for the Environment, Ecological Design and Sustainability.

\$500,000 pledge

DONOR: Cornelia Mendenhall Small '66, to provide annual leadership support to the Smith Fund for five years.

\$100,000 grant

DONOR: William Randolph Hearst Foundations, to support the Achieving Excellence in Mathematics, Engineering and Science program, which serves students interested in science, technology, engineering and mathematics fields.



CAMPAIGN LEADERSHIP GIFTS

These pages recognize those who have made cumulative leadership gifts to Smith from the start of the campaign through June 30, 2015.

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CAMPAIGN PROGRESS

Women for the World: The Campaign for Smith will affirm our status as a global women's college, matching our greatest strength—women's education—with one of the world's great needs: women leaders.

With a goal of \$450 million, the campaign is an opportunity for alumnae, parents and friends to invest in exceptional women who, strengthened by their education, hold the promise to transform the world.









"There are many talented, highly motivated students whose parents cannot afford what would be a significant expense for any family. We want to open the doors to Smith for those students, and that can only be done through scholarships."

Anita Volz Wien '62

"I've given my time and want to do whatever I can for Smith. I truly think I owe a debt of gratitude. Smith believed in me." Neelum Amin '86

"We are all citizens of the world today. Smith women must be ready to embrace the new, the unexpected, and be better for it." Marcia L. MacHarg '70 "I can't think of a better way to make a difference in a woman's life." Lisa Heffernan '77

"Smith is a huge force in shaping the lives of women from around the world, and in today's complex world a well-rounded liberal arts education for women is more important than ever. I encourage my classmates to think about what Smith gave to you and then try to give back in any way you can to help students."

Sharonjean Moser Leeds '67

LEADERSHIP GIFTS 2014-15



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