Connecting with Classmates (For Everyone)

- Visit campus and attend reunions whenever possible—this is the best way to experience first-hand all that Smith has to offer current students and alumnae!

- Log on to www.smith.edu/news for the latest news about the college.

- Read www.smith.edu/about_howsmithfeels.php to review the messages Smith is promoting to young women who are making their college decision.

- Attend local events. There are Smith Clubs in most major cities, and many smaller ones. For a complete list, go to http://alumnae.smith.edu. Click on Clubs & Affinity Groups, then Clubs/Groups Directory.

- Consider starting your own club or group of Smith alumnae. Two or three alumnae are all you need to feel connected and share common interests in books, running, investment; you decide!

- Attend special events like Presidential meetings, educational initiatives, etc.

- Read your Smith Alumnae Quarterly magazine.

- Watch for special news about classmates—for instance, at www.smith.edu/future/notable you can find out about Smith alumnae making news in many ways: through community service, career development, politics, education and writing.

- Keep a few notes from your conversations, either in a small notebook or with a copy of your Phone Forms. These will be helpful when you reach out to your classmate later in the year, or in future years.

- Stay in touch with your Smith staff liaisons. They regularly mail and email current information on campus developments, student and alumnae activities, and fundraising progress.

- Participate in class fund team conference calls and email discussions.

- Update your staff liaisons. Detailed information about a classmate who is moving, a friend’s new business venture or an email address that no longer works are important in helping the college maintain accurate records.

Encouraging Support—even when you’re not asking for a gift

- Take pride in Smith’s history of fundraising—you and your classmates are part of a spirited tradition that is admired by many other major organizations.

- Keep abreast of the phonathons and major mailing schedules, and let your classmates know when an appeal is on the way.

- Keep the latest gift news handy. Your classmates will often want to know about class progress toward your gift and participation goals.

- Keep current contact information on your assigned classmates.

- Forward interesting information on to classmates through phone calls, emails and quick notes or postcards.