

Connecting with Classmates (For Everyone)

- ◆ Visit campus and attend reunions whenever possible – this is the best way to experience first-hand all that Smith has to offer current students and alumnae!
- ◆ Log on to www.smith.edu/news for the latest news about the college.
- ◆ Read www.smith.edu/about_howsmithfeels.php to review the messages Smith is promoting to young women who are making their college decision.
- ◆ Attend local events. There are Smith Clubs in most major cities, and many smaller ones. For a complete list, go to <http://alumnae.smith.edu>. Click on Clubs & Affinity Groups, then Clubs/Groups Directory.
- ◆ Consider starting your own club or group of Smith alumnae. Two or three alumnae are all you need to feel connected and share common interests in books, running, investment; you decide!
- ◆ Attend special events like Presidential meetings, educational initiatives, etc.
- ◆ Read your *Smith Alumnae Quarterly* magazine.
- ◆ Watch for special news about classmates – for instance, at www.smith.edu/future/notable you can find out about Smith alumnae making news in many ways: through community service, career development, politics, education and writing.
- ◆ Keep a few notes from your conversations, either in a small notebook or with a copy of your Phone Forms. These will be helpful when you reach out to your classmate later in the year, or in future years.
- ◆ Stay in touch with your Smith staff liaisons. They regularly mail and email current information on campus developments, student and alumnae activities, and fundraising progress.
- ◆ Participate in class fund team conference calls and email discussions.
- ◆ Update your staff liaisons. Detailed information about a classmate who is moving, a friend's new business venture or an email address that no longer works are important in helping the college maintain accurate records.

Encouraging Support – even when you're not asking for a gift

- ◆ Take pride in Smith's history of fundraising – you and your classmates are part of a spirited tradition that is admired by many other major organizations.
- ◆ Keep abreast of the phonathons and major mailing schedules, and let your classmates know when an appeal is on the way.
- ◆ Keep the latest gift news handy. Your classmates will often want to know about class progress toward your gift and participation goals.
- ◆ Keep current contact information on your assigned classmates.
- ◆ Forward interesting information on to classmates through phone calls, emails and quick notes or postcards.