UPCOMING PROGRAMS

Take Control of Your Online Reputation
Smith ExecEd Online
March 2015
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From Specialist to Strategist
For emerging managers in ST&E
May 31 – June 5, 2015
Smith College, Northampton, Mass.

Smith-Tuck Global Leaders
For women assuming leadership positions with global responsibilities
June 22 – 26, 2015
Smith College, Northampton, Mass.

@SmithExecEd #SmithExecEd
How to “Carpe the Chaos” and THRIVE

A Surprising Power Tool For Women To Accelerate Your Career
Ground Rules

- I’m eager, but stop me if I get rambunctious.
- Throw frisbee (ask questions)
- I love feedback 😊
- Share! @GloriaFeldt @takeleadwomen
Uh Oh!
Chaos!
Which description best describes your feelings about change, uncertainty, and chaos?
How can the “Carpe the Chaos” Power Tool accelerate your career and help you thrive in your life?
◆ What is your “spot?”
◆ What was your reaction when your “spot” was disrupted? (Physical, emotional?)
◆ What did you do about it?
When your up to your **bum** in alligators........................

It’s hard to remember your goal

Was to drain the swamp!!
Early Defining moments

I understand the concept of cooking and cleaning. Just not as it applies to me.
“IF WOMEN WANT MORE RIGHTS THAN THEY GOT, WHY DON’T THEY JUST TAKE THEM?” -- Sojourner Truth

#SmithExecEd
Long journey to LEADERSHIP frontlines...
Many Reasons

**no excuses**

GLORIA FELDT

nine ways women can change how we think about power

{ tools for leading an unlimited life }
What’s holding us back?

Ambition

Intention

#SmithExecEd
I want. I desire. I aspire

Ambition
I can. I am. Of course I will. No limits.

Intention
Propel women to take their equal share of leadership positions in all sectors by 2025.
TEACHES
- Webinars
- Online certificate course
- In Person Workshops
- Custom training

CONNECTS
- Mentoring
- Connecting on and off line

PRESENTS
- Keynotes
- Role model presentations
- Take The Lead Challenge Launch

DRIVES CHANGE
- Thought leadership
- Movement building
- Close the Gap App
Women’s Moment?
Organizations with Better Financial Performance Have More Women in Leadership Roles

Bottom 20% Financial Performance

- 19% of all Leaders are Women
- 8% of all Leaders are High-Potential Women

Top 20% Financial Performance

- 37% of all Leaders are Women
- 12% of all Leaders are High-Potential Women
Power is in our hands.

- More Women = More $
- More Women = Better Decisions
- Power of the purse
- Power of education
- Power of justice
“POWER UNUSED IS POWER USELESS”
Power is Like a Hammer.

Build

Break

#SmithExecEd
A leader is someone who gets things done.  
**For that you need your power tools.**
no excuses

POWER Tool #5

CARPE THE CHAOS
危机
Chaos = Malleable Boundaries

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5 Ways to Carpe!

Think Positive
Seize Moment
Take the Lead
Use Different Eyes
See Potential
1. Think positive.
What’s on your shirt?
Who are your allies?
Women rate higher in 75% of core leadership competencies (Jack Zenger, Joseph Folkman)

Women raise group intelligence, sensitivity to social signals (Anita Woolley, Thomas Malone)

Globally, more people value "feminine" attributes in leaders (John Gerzema)

Higher ratio of women leaders, higher ROI (Catalyst, McKinsey, Ernst & Young)
“Focus on the moment, not the monsters that may or may not be up ahead.”

— Ryan Holiday, in *The Obstacle Is the Way*
2. Use different eyes.
TIME TO CHANGE THE NARRATIVE FROM PROBLEMS TO SOLUTIONS
BE BRAVE ENOUGH TO START A CONVERSATION THAT MATTERS

Margaret Wheatley
Muriel Siebert, first woman to own NY Stock Exchange and founder of New Girls’ Networks
"DON'T FOLLOW YOUR DREAMS, LEAD THEM."

GLORIA FELDT, CO-FOUNDER & PRESIDENT, TAKE THE LEAD
3. See the potential.
“Chaos should be regarded as extremely good news.”

- Chogyam Trungpa Rinpoche, Buddhist meditation master
The Keys Were in My Hands
We do not need magic to transform our world. We carry all of the power we need inside ourselves already.

J. K. Rowling
Power is in our hands.

- More Women = More $
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- Power of justice
Kicking off wie2013nyc w/ @GloriaFeldt @ReshmaSujani & @TheEconomist

Charlotte Howard debate on parental leave in US

From New York, NY
4. Seize the moment.

Consider the lily pads:

When does a movement for change reach critical mass?
Could the Sony hacks help close the Hollywood pay gap? (Go, Charlize!)
22% longer

19% LESS
$1,000,000.00
“NOW IS A HISTORIC MOMENT — IF WE TAKE IT”

- AMY LITZENBERGER
5. Take the Lead.
THE 2% MINDSET

2% OF THE POPULATION

GOING FOR YOUR DREAMS
CONFIDENCE
EXPLORING NEW THINGS
CHOOSING HAPPINESS
FULFILLMENT

98% OF THE POPULATION

BEING LIKE EVERYONE ELSE
INSECURE
SURVIVING
FEAR
JUST GETTING BY
A DULL LIFE
PLAY IT SAFE
PROCRASITATION
REGRET
SETTLING FOR LESS
GETTING THE MOST OUT OF LIFE

EMBRACING THE UNKNOWN
EXCITEMENT
LIKING CHANGE
LIVING WITHOUT LIMITS
ABUNDANCE
ACT IN SPITE OF FEAR

YOUR COMFORT ZONE
Just say yes.
"WE HAVE TO STEP UP AS WOMEN AND TAKE THE LEAD"

- BEYONCÉ
So Carpe the Chaos
5 Ways to Carpe!

Your picture here

- Think Positive
- Seize Moment
- Take the Lead
- Use Different Eyes
- See Potential
COURAGE
Stand In Power
Walk With Intention
Join Take The Lead to prepare, develop, inspire, and propel women to take their fair and equal share of leadership positions by 2025.

Contact: gloriafeldt@taketheleadwomen.com
When did you?

CARPE THE CHAOS

#SmithExecEd
Anyone can look cool, but awesome takes practice

Thank You!
Let’s Connect:

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TAKE THE LEAD

the 9 ways to embrace your power

1. know your history.
2. define your own terms.
3. use what you’ve got.
4. embrace controversy.
5. carpe the chaos.
6. wear the shirt.
7. create a movement.
8. employ every medium.
9. tell your story.
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