



FROM SPECIALIST TO STRATEGIST

Business Excellence for Women in Science,
Technology and Engineering

JUNE 6 - 11, 2010



INSIDE EVERY GREAT SCIENCE, TECHNOLOGY AND ENGINEERING COMPANY ARE HUNDREDS OF WOMEN JUST WAITING TO LEAD.

So what are they waiting for?

The Smith/SWE Specialist to Strategist: Business Excellence for Women in Science, Technology, & Engineering program will help your company tap the skills, energy, and motivation of its most promising women scientists and managers. The women who attend will come away with a strong understanding of business and leadership fundamentals, knowledge of their own strengths and skill gaps, and most importantly, access to the mentoring and coaching from other women leaders they need to realize their leadership potential.

This distinctive experience will transform women with outstanding technical skills into management professionals on the path toward lasting and strategic contributions to the enterprise.

POWERFUL PROFICIENCIES

Women develop their skills - as managers, process owners, project champions, members of strategic planning teams, leaders of virtual or global working groups, and even future CEOs. Welcome to the new frontiers of science!

After the program, participants join an elite group of thousands of Smith-educated executive women, linked by e-newsletters, informative business tele-forums, online networking capabilities and other services and resources.



Society of
Women Engineers

ASPIRE • ADVANCE • ACHIEVE

A WATERSHED COLLABORATION
between giants in the advancement of women engineers and scientists: Smith College which established the nation's first college engineering program exclusively for women; Smith Executive Education, creator of the first management development program for women scientists, technologists and engineers; and the Society of Women Engineers (SWE), which advances the professional interests of women in the science and engineering fields worldwide.

Since 2005, more than 300 women from 40 different Fortune 500 companies have benefited from the program's top faculty, valuable cross-industry learning environment, and the rich networking opportunities it creates.



WORK/LIFE BALANCE

Away from the stresses of daily life on the beautiful Smith College campus, participants find a reflective mind/body/spirit approach to negotiating the critical work/life choices faced by all women today. And a “wellness/exercise” component is a daily part of the program.

IDEAL PARTICIPANT

High potential women four to ten years into their careers who are assuming first-time roles as leaders of work teams or critical customer projects, female managers being groomed for larger management responsibilities in technical environments, and female human resource managers with leadership development responsibilities.

FACULTY

Smith Executive Education is not a business school, it is a “Women's Leadership Institute.” Our programs focus on the challenges women leaders actually face as identified by the Fortune 500 companies we work with, our participants, and the best thought leaders in executive education today. We have the flexibility to handpick the best women's leadership experts from universities, corporations and consultancies around the globe – and thus focus on the leadership development issues that really matter to you and your company.

PROGRAM FEE & LOGISTICS

This program is offered June 6 - 11, 2010. The program fee is \$6,700 and covers tuition, books, case studies, accommodations, and most meals. Both teams and individuals are welcome. Companies often send teams of 2 to 10 of their high-potential women managers in order to create momentum within their company's leadership pipeline. Classes will be held on the campus of Smith College in Northampton, Massachusetts.

Registration deadline is April 26, 2010.

FOR MORE INFORMATION

Visit the web site at: www.smith.edu/execed

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KEY TAKE AWAYS

- Enhance innovation, creativity and decision-making skills
- Develop strategic thinking, problem-solving, and action planning abilities
- Identify leadership style preferences and areas for development
- Learn to embrace risk, error and ambiguity to maintain strategic advantage
- Build the financial case for strategic investment proposal
- Explore the use of coaching to develop high-performing teams
- Practice strategic relationship management creating win/win results
- Master negotiation, communication and conflict resolution skills
- Deepen understanding of shareholder value and appreciate its significance
- Increase confidence and heightened ability to lead in male-normed organizations

