A cross-industry, 360-degree leadership development program for mid-level women managers

SMITH COLLEGE LEADERSHIP CONSORTIUM

JULY 17 - 28, 2016
SMITH COLLEGE • NORTHAMPTON, MA
SMITH COLLEGE LEADERSHIP CONSORTIUM

PROGRAM FEATURES
Strategy: Understand how to anticipate and respond to market changes
Innovation: Execute breakthrough, innovative ideas
Leadership Vision: Develop and articulate an inspiring leadership vision
Persuasion and Leadership Influence: Drive effective executive decision-making
Capstone Business Experience: Integrate and apply business concepts and skills
Women Mentors: Network with a group of dynamic, high-level peers in the classroom, during free time, and during a guided tour of the historical Connecticut River Valley

ABOUT THE PROGRAM
The Smith College Leadership Consortium is a nine-day, women-only, cross-industry, 360-degree leadership development program for mid-level managers that harnesses the power of stepping away from day-to-day work and life responsibilities to focus on personal, professional, and organizational growth.

Participants learn with world class faculty, from each other, and through the exchange of ideas between women leaders from different organizations and industries around the world. The cross-industry, women-only environment delivers maximum ROI and results in terms of sustainable, breakthrough leadership development.

Smith’s signature all-women learning environment ignites the power of women and creates a networking forum unlike any other. Participants return to work re-inspired and rejuvenated, ready to bring their leadership and their organization to the next level.

WHO SHOULD ATTEND?
Women who:
• Are mid-level directors and managers, with 8+ years of post-college experience
• Have experience leading teams with operational, business unit, or line responsibilities
• Are targeted to have global leadership responsibilities
• Are being groomed for advancement

Past participant titles have included:
• Global Marketing Director
• AVP, Corporate Accounting

WHY AN ALL-WOMEN PROGRAM?
Experience.
Smith College Executive Education has nearly 40 years of success in developing exceptional women leaders. Smith’s signature all-women classroom model supports women’s natural collaborative and participatory learning style, creating an environment where women can take full advantage of their learning experience.

Impact.
Fortune 500 organizations report significant improvements in areas like leadership, strategic thinking, and retention as a direct result of enrolling women in Smith programs.

Network.
Women who attend the Smith College Leadership Consortium build a global network of true peers – other women executives striving to advance their careers in the face of isolation, subtle bias, and ongoing struggles with work-life integration.
The Leadership Consortium is a deep-dive immersion into highly relevant topics in business. What makes the program unique is how you are surrounded by other top female talent who really challenge your thinking to an even higher level. I left Smith with new ideas and skills, and I felt completely re-energized! Note to my CEO: the Smith program is an excellent investment for future leaders.

– Director, Regulatory Affairs, Ethicon Endo-Surgery

THE SMITH METHOD: 360-DEGREE LEADERSHIP

- Organizational
  - Strategy development
  - Negotiation techniques
  - Shareholder value creation

- Professional
  - Peer coaching
  - Leadership vision and narrative
  - Political intuition development
  - Senior executive mentorship

- Personal
  - Reflection practice
  - Personal and professional well-being
  - Learned and shared life and career experiences

TYPICAL DAIL Y SCHEDULE

PROGRAM ELEMENTS

- WELLNESS PROGRAM
  - BREAKFAST at the historic Hotel Northampton
  - REFLECTION & LEADERSHIP NARRATIVE Daily practice to develop greater purpose

- MORNING SESSION
  - Faculty presentation with roundtable discussion and team breakout

- LUNCH
  - Connect with peers over a healthy buffet-style lunch

- AFTERNOON SESSION
  - Faculty-led business case discussion, team project, and presentation

- DINNER
  - Networking dinners in vibrant downtown Northampton

- REFLECTION
- LEADERSHIP NARRATIVE
- INTERACTIVE DISCUSSION
- CASE STUDIES
- SMALL GROUP EXERCISES
- PEER COACHING
- TOOLKITS AND FRAMEWORKS
- BUSINESS SIMULATION
- EXECUTIVE PANEL
- HEALTH AND WELLNESS
MEET THE EXECUTIVE DIRECTOR

Iris Newalu
is the executive director of Smith College Executive Education for Women, where she oversees a state-of-the-art portfolio of consortium, custom, and open enrollment programs for high-potential women at all levels of the organization. Iris works closely with talent development officers of Fortune 100 and Fortune 500 corporations in designing and developing strategic leadership programs for high-potential women. She brings more than 15 years of best practice experience in creating women-only executive learning environments.

Iris brings her skills as a seasoned facilitator to enhance the program experience for participants. In her role as chief facilitator, she guides participants through course objectives, action-learning exercises, and reflection periods and artfully weaves together the various components of the curriculum to create an integral experience for attendees.

Iris received her Master of Education degree in Counseling Psychology, completing a thesis on Work-Related Stress, from the University of Massachusetts, Amherst. She has taken numerous doctoral-level courses in organizational development and educational psychology, and she is a certified Neuro-Leadership executive coach.

FEATURED FACULTY

Vijay “VG” Govindarajan
Coxe Distinguished Professor
Tuck School of Business, Dartmouth College

Vijay Govindarajan is widely regarded as one of the world's leading experts on strategy and innovation. He was the first Professor in Residence and Chief Innovation Consultant at General Electric. He worked with GE's CEO, Jeff Immelt, to write “How GE is Disrupting Itself”, the Harvard Business Review (HBR) article that pioneered the concept of reverse innovation – any innovation that is adopted first in the developing world. HBR picked reverse innovation as one of the Great Moments in Management in the Last Century. In the latest Thinkers 50 Rankings, Govindarajan is rated the #1 Indian Management Thinker.

Prior to joining the faculty at Tuck, VG was on the faculties of Harvard Business School, INSEAD (Fontainebleau) and the Indian Institute of Management (Ahmedabad, India).

VG received his MBA and PhD from the Harvard Business School. Prior to this, VG received his Chartered Accountancy degree in India.

Hannah Riley Bowles
Senior Lecturer in Public Policy
Center for Public Leadership, Harvard Kennedy School

Hannah Riley Bowles is a senior lecturer in public policy. She conducts research on gender in negotiation and the attainment of leadership positions. Her research appears in academic publications, such as the Academy of Management Journal, Journal of Personality and Social Psychology, Organizational Behavior and Human Decision Processes, Psychological Science, and Journal of Behavioral Decision Making.

She is the faculty director of Women & Power, the Kennedy School's executive program for women leaders from the public, private and non-profit sectors. In 2003 she won the Kennedy School’s Manuel Carballo Award for Excellence in Teaching. She has a DBA from the Harvard Business School, an MPP from the Kennedy School, and a BA from Smith College.
OTHER SMITH EXECUTIVE EDUCATION PROGRAMS

Directing Innovation
Transforms senior-level businesswomen in science, technology, and engineering into global strategists and innovators who are poised to contribute more broadly to their organizations’ continued success. This program is designed collaboratively with the Society for Women Engineers.

From Specialist to Strategist
From Specialist to Strategist equips aspiring managers in science, technology, and engineering with career-transforming skill development, preparing them for success in management. This program is designed collaboratively with the Society for Women Engineers.

Smith-Tuck Global Leaders
Global executives are challenged to expand their capacity to drive global strategy and execution in the context of profound disruption. This program combines Smith’s signature all-women learning environment and Tuck School of Business at Dartmouth’s dynamic, highly personalized approach to executive development.

ABOUT SMITH COLLEGE EXECUTIVE EDUCATION FOR WOMEN
Smith College Executive Education for Women prepares organizations to compete in a highly competitive global economy. Smith’s leadership programs for women enable forward-thinking organizations to build a pipeline of high-performing women leaders at all levels of the company.

Established in 1975, long before other leadership programs were open to women, Smith remains the leader in women-only executive leadership development.

Smith’s approach to executive education blends academic rigor with a dialogue centered on real-world business issues. Smith’s signature all-women classroom model supports women’s natural collaborative and participatory learning style, and creates an environment where women can build bonds of trust, mutual respect, common experience and a global network for life-long learning.

PROGRAM AT A GLANCE

APPLICATION
To register, please email leadership@smith.edu

PROGRAM DATES
July 17 - 28, 2016

PROGRAM FEE
$16,500 USD
Group discounts available

DEADLINE
Space is limited, reserve seats now

LOCATION
Smith College Campus
Northampton, MA, USA

FOR MORE INFORMATION
Executive Education for Women
Smith College
Northampton, Massachusetts 01063
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+1-413-585-2642
leadership@smith.edu
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