FROM SPECIALIST TO STRATEGIST

For emerging women leaders in science, technology, and engineering

JUNE 6 - 10, 2016
SMITH COLLEGE • NORTHAMPTON, MA
PROGRAM HIGHLIGHTS

The Coaching Leader: Leveraging emotional and social intelligence to inspire performance within teams
Secrets of High Achieving Women: Learning how to overcome inner barriers to advancement
Strategic Vision: Understanding how strategy can position your firm for a future competitive advantage
Negotiation: Developing a framework to drive effective collaborations
Global Dexterity: Learning to perform across cultures with skill and authenticity
Personal Wellness: Developing the whole leader, empowering personal leadership and work-life resilience
Capstone Business Experience: Integrating and applying basic business concepts and skills

WHO SHOULD ATTEND?

Entry-level women managers or scientists, engineers, or technologists who are currently leading or poised to lead work teams or critical projects in science, technology, or engineering

Past participant titles have included:
• Project Manager
• Senior Research Scientist
• Engineering Team Lead
• Technical Leader

WHY AN ALL-WOMEN PROGRAM?

Experience.
Smith College Executive Education has nearly 40 years of success in developing exceptional women leaders. Smith’s signature all-women classroom model supports women’s natural collaborative and participatory learning style, creating an environment where women can take full advantage of their learning experience.

Impact.
Fortune 500 organizations report significant improvements in areas like leadership, strategic thinking, and retention as a direct result of enrolling women in Smith programs.

Network.
Women who attend From Specialist to Strategist build a global network of true peers – other women executives striving to advance their careers in the face of isolation, subtle bias, and ongoing struggles with work-life integration.
I always knew that I had great ideas and that I was a strategic thinker. Before attending the Smith program, I thought that all I had was ideas. Now, with the tools I learned at Smith, I understand how I can apply strategy to my work and help my company innovate.

– Certified Senior IT Specialist, IBM

TYPICAL PROGRAM SCHEDULE

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PROGRAM ELEMENTS

- REFLECTION
- LEADERSHIP NARRATIVE
- INTERACTIVE CLASS DISCUSSION
- CASE STUDIES
- EXPERIENTIAL LEARNING
- SMALL GROUP EXERCISES
- PEER COACHING & MENTORING
- TOOLKITS AND FRAMEWORKS
- BUSINESS SIMULATION
MEET THE EXECUTIVE DIRECTOR

Iris Newalu
is the executive director of Smith College Executive Education for Women, where she oversees a state-of-the-art portfolio of consortium, custom, and open enrollment programs for high potential women at all levels of the organization. Iris works closely with talent development officers of Fortune 100 and Fortune 500 corporations in designing and developing strategic leadership programs for high-potential women. She brings more than 15 years of best practice experience in creating women-only executive learning environments.

Iris brings her skills as a seasoned facilitator to enhance the program experience for participants. In her role as chief facilitator, she guides participants through course objectives, action-learning exercises, and reflection periods and artfully weaves together the various components of the curriculum to create an integral experience for attendees.

Iris received her Master of Education degree in Counseling Psychology, completing a thesis on Work-Related Stress, from the University of Massachusetts, Amherst. She has taken numerous doctoral-level courses in organizational development and educational psychology, and she is a certified Neuro-Leadership executive coach.

FEATURED FACULTY

Iris R. Firstenberg, PhD
Adjunct Professor, Psychology, UCLA

Dr. Iris Firstenberg is an adjunct associate professor of psychology, UCLA and adjunct associate professor of management at UCLA Anderson School of Management. She teaches courses on problem solving, decision making, and innovative thinking in the psychology department and Anderson MBA programs.

Iris is the recipient of the 2002 UCLA Department of Psychology Faculty Distinguished Teaching Award and the 2011 UCLA Extension Distinguished Teaching Award.

Iris received her Ph.D. in cognitive psychology from UCLA, where she also received her M.A. in cognitive psychology and B.A. in linguistics and psychology.

Stephen Sauer, PhD
Associate Professor, Consumer & Organizational Studies, Clarkson University

Stephen Sauer is an associate professor in the Organizational Studies department at Clarkson University’s School of Business and a visiting professor of Management and Organizations at Cornell University’s Johnson Graduate School of Management. His research activities focus on issues of leadership, team processes, and status and diversity in management.

Dr. Sauer graduated with a PhD in Management and Organizational Behavior from Cornell University, where he also earned an MBA and a Master’s in Business and Policy Administration. He also holds a Bachelor’s degree in Aeronautical Engineering from Rensselaer Polytechnic Institute. Prior to embarking on an academic career, he worked as an organizational change consultant and as a plant manager, after serving for seven years as an armored cavalry officer in the US Army.
### Program at a Glance

#### Application
To register, please email leadership@smith.edu

#### Program Dates
June 6 - 10, 2016

#### Program Fee
$8,250, group discounts available

#### Location
Smith College Campus
Northampton, MA, USA

#### Deadline
Space is limited, reserve seats now.

#### For More Information
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leadership@smith.edu
www.smith.edu/execed

### About Smith College Executive Education for Women

Established long before other leadership programs were open to women, Smith College Executive Education for Women has nearly 40 years’ experience developing and advancing high-potential women at Fortune 500 organizations.

Smith’s approach to executive education integrates academic rigor with a dialogue centered on current, real-world issues in business. Smith’s signature all-women classroom model accelerates leadership development for women executives by supporting women’s natural collaborative and participatory learning style. At Smith, women learn in an environment where they can build bonds of trust, mutual respect, common experience, and a global network for life-long learning.

### About the Society of Women Engineers

For more than six decades, the Society of Women Engineers (SWE) has given women engineers a unique place and voice within the engineering industry. SWE is centered on a passion for success and continues to evolve with the challenges and opportunities reflected in today’s exciting engineering and technology specialties.

Smith College Executive Education and SWE have partnered exclusively since 2005 to deliver outstanding executive development opportunities for women in technology and engineering.

### Other Smith Executive Education Programs

#### Directing Innovation
Transforms senior-level businesswomen in science, technology, and engineering into global strategists and innovators who are poised to contribute more broadly to their organizations’ continued success. This program is designed collaboratively with the Society of Women Engineers.

#### Smith-Tuck Global Leaders
Global executives are challenged to expand their capacity to drive global strategy and execution in the context of profound disruption. This program combines Smith’s signature all-women learning environment and Tuck School of Business at Dartmouth’s dynamic, highly personalized approach to executive development.

#### Smith College Leadership Consortium
The Leadership Consortium is designed in collaboration with world-class organizations to move high-potential women executives up the leadership pipeline. This high-impact program is as close to a custom program for the women at your organization as it gets.