

SMITH WOMEN
LEADING CHANGE:

AS1a

SINGAPORE

MAY 31~JUNE 2

EVENT PROGRAM

2012



SMITH COLLEGE

WELCOME

It is my great pleasure to be back in Asia and to welcome you to this important event. Smith College has long been committed to educating women from around the world, and our ties with Asia run deep.



Over the next few days, we will celebrate Smith's connection to Asia and the profound impact that Smith women have had on our world. Through their work as ambassadors, artists, educators, entrepreneurs, public servants, scientists, volunteers, writers, and more, Smith women have, as the title of this event implies, been leading change in all aspects of society. We will hear some of their stories this weekend and learn just how vital Smith was in making them the leaders they are today.

I hope you leave this event with not only a clear sense of Smith's continued relevance in your life but also a feeling of great pride in—and support for—the plans we have for providing all of our students with a truly global education.

Thank you for joining us, and enjoy your time in Singapore.

Carol T. Christ
President

2012

Although this is Smith's first academic conference in Asia, it is certainly not Smith's first time in Asia. The college has a historic connection to the region. Indeed, Smith admitted its first Asian student, Tei Ninomiya from Japan, in 1906, and later was instrumental in partnering with

It is with this rich history in mind that we present this weekend's conference. There are big issues to consider during our short time together—the changing role of women in Asian society, access to education, how best to prepare young women for leadership roles in Asia and around the world—and we are

WELCOME TO SINGAPORE

and to SMITH WOMEN LEADING CHANGE: ASIA 2012

Ginling College when it was founded in 1915. By 1942, dozens of Smith women had taught at Ginling, in subjects ranging from chemistry to physical education.

Today, Smith's global reach, especially in Asia, is wider than ever. Just recently, Smith signed on as an academic partner in the new Asian Women's Leadership University, of which we both are founders. Every year, more and more young women from Asia are recognizing the profound benefits of the kind of liberal arts education Smith provides. Of the students in Smith's class of 2015, for example, 17 percent are Asian American; and out of the 106 international students in that class, more than 50 percent come from communities in Asia.

looking forward to all the thoughtful discussion that takes place when Smith women get together.

Our goal is to inspire you, and we hope that by the time the weekend is over you will have a greater understanding and appreciation for all that Smith does every day to educate young women for leadership in the world. Our own lives were shaped by the confidence and sense of empowerment Smith gave us, and we want nothing more than for the young Asian women of today to share that same transformative experience. This conference is an important step in making that happen.

Thank you for joining us, and enjoy your weekend!

Hoon Eng Khoo '73
Mona Sinha '88

THURSDAY, MAY 31, 2012

Independent arrivals	The Fullerton Hotel 1 Fullerton Square Singapore 049178	Phone: +65-6733-8388
5-5:30 p.m.	Registration, Hotel lobby	
5:30 p.m.	Depart from Fullerton Hotel	
6-8 p.m.	<p>PROGRAM KICK OFF AND WELCOME RECEPTION Home of Louis Mazel, deputy chief of mission, US Embassy in Singapore 17 Sweetenham Road, Singapore 248105</p> <p>Introductions, greetings, and remarks by Smith College President Carol T. Christ. Light refreshments will be served.</p> <p>Depart to Fullerton Hotel</p>	

FRIDAY, JUNE 1, 2012

7 a. m.	<p>Breakfast The Fullerton Hotel Town Restaurant</p>
7:30 a.m.	Registration
8-9:30 a.m.	<p>PANEL: WOMEN LEADERS IN PUBLIC SERVICE: CHALLENGES OF DIPLOMACY Fullerton Hotel Ballroom 3, lower lobby level</p>

Introduction: **President Carol T. Christ**

Moderator: **April Hoxie Foley '69**,
former ambassador to Hungary

This panel presentation will feature **Judith R. Fergin '73**, US ambassador to Timor-Leste, and **Carol A. Rodley '76**, former US ambassador to Cambodia and dean of the School of Leadership and Management at the Foreign Service Institute. Together they will discuss the impact of women in public service and the unique perspective women leaders bring to world issues.

9:30-10 a.m. **Break** with snacks and drinks
Foyer, Ballroom 3, lower lobby level

10-11:30 a.m. **KEYNOTE ADDRESS: WILL UNIVERSITY
EDUCATION UNITE OR DIVIDE EAST
AND WEST?**
Fullerton Hotel Ballroom 3, lower lobby level

Speaker: **Kishore Mahbubani**, dean and professor
in the practice of public policy of the Lee Kuan
Yew School of Public Policy at the National
University of Singapore

Western colleges and universities have fueled the rise of Asia on the global stage by providing an excellent education to many Asian elites. But, paradoxically, they have failed to educate Western students about Asia. In this provocative address, Kishore Mahbubani will explore the consequences and why that needs to change.

11:45 a.m. Depart the Fullerton Hotel for lunch at the Halia Restaurant

12-3 p.m. **LUNCH AND TOUR OF THE SINGAPORE BOTANIC GARDENS**

Enjoy lunch followed by a curator-led tour of the Singapore Botanic Gardens, which were established in 1859 and are spread over 52 hectares of land.

3 p.m. Transportation pick up at Botanic Gardens

3:30-5 p.m. **Free time**

Following the Botanic Garden tour, enjoy time on your own. Return to the hotel to relax, stop in Little India and the Arab Street area to see restored shops and visit the local mosque, or visit Chinatown.

6 p.m. Depart Fullerton Hotel for the Singapore Zoo

7-10 p.m. **SINGAPORE ZOO**

Board a specially-equipped tram and enjoy appetizers and wine while making your way through the Singapore Zoo on a private night safari. The safari includes dinner with a live cooking demonstration. Dessert and coffee will be served prior to a special "Creatures of the Night" show in the zoo's amphitheater.

10:15 p.m. Transportation back to the Fullerton Hotel

SATURDAY, JUNE 2, 2012

7-8 a.m. **Breakfast**
The Fullerton Hotel Town Restaurant

8-9:30 a.m. **PANEL: SMITH WOMEN LEADING CHANGE**
Fullerton Hotel Ballroom 3, lower lobby level

Moderator: **President Carol T. Christ**

An exclusive panel of alumnae leaders will discuss how their Smith experience shaped who they

are today and how their work is inspiring the next generation of women leaders.

Panelists: **Durreen Shahnaz '89, Claire Chino '88, Jaya Jaitly '63, Bianca Locsin '98, and Diana Kang '78** (see bios beginning on page 10)

9:30-10 a.m. **Break** with snacks and drinks
Foyer, Ballroom 3, lower lobby level

10 a.m. **VIDEO PRESENTATION: VOICES FROM SMITH**

10:05-11:30 a.m. **PRESENTATIONS FROM SMITH FACULTY**
Fullerton Hotel, Ballroom 3, lower lobby level

10:05-10:45 a.m. **SESSION I: SCIENCE AND DEMOCRACY IN THE 21ST CENTURY**

Introduction: **Hoon Eng Khoo '73**, Smith trustee, associate professor of biochemistry at the National University of Singapore, and founder of Asian Women's Leadership University

Faculty: **Rob Dorit**, associate professor of biological sciences at Smith College

Though we reap the benefits of scientific and technological discovery every day, our vision of participatory democracy depends on citizens who are willing and capable of discussing the implications, uses, and misuses of science and technology. In this session, Professor Dorit will argue for a new vision of the liberal arts that prepares graduates for this new reality.

10:45-11:30 a.m. **SESSION II: FINANCIAL KNOWLEDGE: WHERE DO WE STAND AS EDUCATED WOMEN?**

Introduction: **Mona Sinha '88**, Smith trustee, founder of the Asian Women's Leadership University, and adviser and director of Impact Investment Exchange and Impact Investment Shujog

Faculty: **Mahnaz Mahdavi**, professor of economics and the Ann F. Kaplan '67 Director of the Center for Women & Financial Independence at Smith College (WFI)

This session will review the results of a 2009 WFI survey of Smith alumnae to determine whether and why educated women's financial knowledge differs from the general US and international populations. Professor Mahdavi will highlight the work that Smith College is doing at the WFI to promote financial literacy among students and alumnae.



11:45 a.m.

Depart hotel lobby

12-1 p.m.

HERITAGE WALK, BUKIT LARANGAN (FORBIDDEN HILL)

Enjoy a special guided tour of the area known as Bukit Larangan (or the Forbidden Hill), where Sir Stamford Raffles, founder of Singapore, landed in 1819. Today it is home to a number of fascinating historical sites, as well as building exhibits.

1:15 p.m.

Depart for lunch at KU DE TA restaurant

1:30 p.m.

Late lunch on the top floor of the Marina Bay Sands Hotel. Transportation to museum following lunch.

After lunch

TOUR OF THE ASIAN CIVILISATIONS MUSEUM

4-4:45 p.m.

LECTURE: CELEBRATING DURGA

Asian Civilisations Museum Auditorium

Introduction: **Mona Sinha '88**

Speaker: **Pia Rampal**, lecturer, Asian Civilisations Museum

To millions of worshippers, Goddess Durga is beautiful, gentle, and all-powerful—yet terrifying when needed.

In this session, you will get a glimpse of the Goddess through Her legends, Her festival, and the art She has inspired, and you will learn why in India, Goddess Durga is an eternal symbol of female dynamism and power.

5 p.m.

Return to Fullerton Hotel

7 p.m.

OPTIONAL: Depart hotel for stop at the Long Bar of the Raffles Hotel for a Singapore Sling

7:30 p.m.

Depart Fullerton Hotel for dinner

7:45 p.m.

Pick up at Raffles Hotel

8 p.m.

FAREWELL DINNER

Flutes at the Fort Restaurant

Closing remarks from **President Carol T. Christ**

Official program concludes

Transportation back to the Fullerton Hotel following dinner

PRESENTER BIOGRAPHIES

MITSURU CLAIRE CHINO '88

Mitsuru Claire Chino '88 is corporate counsel at Itochu Corporation, an international conglomerate with headquarters in Tokyo, Japan. She received her JD from Cornell Law School and has completed an executive program at Harvard Kennedy School. She was admitted to the California bar in 1991. Prior to joining Itochu, Chino was a partner of an international law firm in its US, Hong Kong, and Tokyo offices, specializing in cross-border transactions. Chino has received recognitions from the World Economic Forum (Young Global Leader), Asia Society (Asia 21 Fellow), Yale University (Yale World Fellow), the US-Japan Foundation, and Asia Legal Business (Asia's Top 25 In-House Counsel). *Newsweek Japan* chose her as one of "100 Japanese Women Recognized by the World." She lectures at Keio University Law School and Hitotsubashi Business School. She is a member of the Global Agenda Council of the World Economic Forum and the Advisory Council of Cornell Law School. She is active in promoting women's interest in corporate Japan and helped Itochu start a diversity program.



ROB DORIT

Rob Dorit is a faculty member in the Department of Biological Sciences. A graduate of Stanford University and Harvard University, he was on the faculty at Yale for a decade before coming to Smith in 2001. His work focuses on the develop-



ment of novel approaches to antibiotic design and on the experimental evolution of new molecular functions. His teaching includes courses in genetics, antibiotic resistance, molecular evolution, bioinformatics, and the biology and policy of breast cancer. He is the cofounder of the Concentration in Biomathematics at Smith.

JUDITH FERGIN '73

Judith Fergin '73 is US ambassador to the Democratic Republic of Timor-Leste. A career member of the Senior Foreign Service, Ambassador Fergin previously served as consul general in Sydney, Australia, and deputy chief of mission in Singapore. She has also held assignments as economic counselor at the US Embassy in Canberra and the US Embassy in Jakarta. Other overseas posts include Russia, Liberia, South Africa, and Germany. In addition to her BA from Smith, she received master's degrees from the University of Virginia and the Industrial College of the Armed Forces of the National Defense University.



APRIL HOXIE FOLEY '69

April Hoxie Foley '69 has had an extensive career in professional management. From 2006 to 2009, she served as US ambassador to the Republic of Hungary. Prior to being US ambassador, she was first vice president and vice chairman of the Export-Import Bank of the US. She also served as a member of the board of



directors of Ex-Im Bank. She worked for 17 years as an executive for PepsiCo. She currently serves on the corporate boards of Alliant Techsystems and Xerium Technologies. She is a member of Smith College's board of trustees and vice chair of its Investment Committee. She serves on the board of directors of the Council for the Community of Democracies and the Center for Advanced Defense Studies, based in Washington, DC. She also is on the board of the International Center for Democratic Transitions in Budapest, Hungary. In addition to her Smith degree, she holds an MBA from Harvard University.

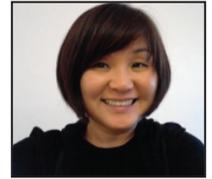
JAYA JAITLY '63

Jaya Jaitly '63 was in mainstream politics for twenty-five years and led the Samata Party as its national president in 2001. Although she is still active in women's empowerment and human rights issues, she restricts most of her public work these days to the craft sector, having founded an association of crafts people called the Dastkari Haat Samiti, which enables traditional workers to gain confidence in the marketplace through innovative strategies. She regularly guides crafts people in design, organization, and marketing throughout India and organizes major exhibitions promoting India's arts, crafts, and culture. The government in India has used her work through crafts in bringing together crafts practitioners in many countries to share skills and better understand each other. Jaitly is also a prolific writer who has produced many books and articles on the crafts of Jammu, Kashmir, and Ladakh. Her in-depth compilation of the arts, crafts, and textiles of India is due early next year.



DIANA KANG '78

Diana Kang '78 has worked in international brand management and the marketing field for the past twenty-five years. As founder and managing director of Idea Consultants, she has worked with major global clients, including fashion retailer Nine West, to expand their presence in Korea through highly specialized and strategic marketing programs. Kang recently launched WONDERBOX as a division of Idea Consultants to provide specialized food and lifestyle programs for the high-end prestige market in Korea. Through WONDERBOX, they currently represent several celebrity chefs for VIP dinners in Korea. She has recently finished work as executive producer of *Kimchi Chronicles*, a thirteen-part PBS documentary series on Korean food and culture. She also has her own monthly feature on celebrity chefs in *Noblesses*, a Korean luxury lifestyle magazine. Kang has a master of arts in international relations from the School of Advanced International Studies (SAIS) at the Johns Hopkins University. She is currently serving as president of YEOL, a nonprofit foundation dedicated to preserving Korean culture and heritage.



DR. HOON ENG KHOO '73

Dr. Hoon Eng Khoo '73 majored in biochemistry at Smith. She received her PhD from St. Mary's Medical School at the University of London and her postgraduate diploma in medical education from the University of Dundee. She completed her three-year term as the provost and acting vice chancellor of the Asian University



for Women (Chittagong, Bangladesh) in May 2010. She returned to her tenured position as associate professor in the Department of Biochemistry at the Yong Loo Lin School of Medicine, where she was vice dean between 1997 and 2003. She was deputy director of the International Relations Office at the National University of Singapore (NUS) between January 2011 and October 2011 and is now the director in the Office of the Executive Vice President (Academic Affairs) at Yale-NUS College. She is an outspoken advocate for women and has created a support network for friends and families of GLBT people in Singapore. Currently, she is working with a group of global social entrepreneurs, including Mona Sinha '88, to establish the Asian Women's Leadership University in Malaysia.

BIANCA M.Y. LOCSIN '98

Bianca M.Y. Locsin '98 is a lawyer and freelance writer. She graduated from Yale Law School in 2003 and then joined Clifford Chance US LLP in New York as a tax lawyer. From there, she moved to Sydney, Australia, to work for the firm Allens Arthur Robinson. Her current position is trade finance lawyer for the Trade Finance Program of the Asian Development Bank (ADB), which provides short-term credit to banks in developing countries to facilitate trade among the countries. Between stints at these firms, Locsin worked as a program manager for the Konrad-Adenauer Foundation, a German political foundation that focuses on conflict resolution and economic development issues in the Philippines. She has also done pro-bono work with a number of nonprofits in New York. In addition to her work as a lawyer, she writes for newspapers and magazines in the Philippines. She has attended the Princeton-in-Beijing program and the



International Chinese Language Program at the National Taiwan University. At Smith, she was a double major in philosophy and history, graduating magna cum laude.

KISHORE MAHBUBANI

Kishore Mahbubani is dean and professor in the practice of public policy at the Lee Kuan Yew School of Public Policy (LKJ School) at the National University of Singapore. Before this, he served in the Singapore Foreign Ministry from 1971 to 2004, where he was permanent secretary from 1993 to 1998. He also served twice as Singapore's ambassador to the UN. In 2001 and 2002, he served as president of the UN Security Council. Professor Mahbubani has published widely and is the author of *Can Asians Think?*, *Beyond the Age of Innocence: Rebuilding Trust Between America and the World*, and *The New Asian Hemisphere: The Irresistible Shift of Global Power to the East*. He was listed as one of the top 100 public intellectuals in the world by *Foreign Policy* and *Prospect* magazines in September 2005 and was also included in the March 2009 *Financial Times* list of top 50 individuals who would shape the debate on the future of capitalism. Most recently, Mahbubani was selected as one of Foreign Policy's Top Global Thinkers in 2010 and 2011. In 2011, he was described as "the muse of the Asian century."





MAHNAZ MAHDAMI

Mahnaz Mahdavi is professor of economics and the Ann F. Kaplan '67 Faculty Director of Smith's Center for Women and Financial Independence. She received her doctorate in economics from the University of Michigan, Ann Arbor, and, since 1985, has been teaching courses on corporate finance, international finance, and international financial markets at Smith College. She was the 2008 Distinguished Professor of the Year and inaugural recipient of the Sherrerd Teaching Award in 2004. Her scholarly work has focused on the areas of exchange rate determination, the behavior of stock markets in the US and emerging markets, and, most recently, the economic impact of financial education. She frequently lectures on topics related to global finance, debt and financial crises, and on the relevance of financial knowledge for sound financial behavior. Her 2005 study based on a nationwide financial survey of college students was highly publicized. Currently, Mahdavi is analyzing the results of a generational survey that examines the financial knowledge, retirement savings, risk tolerance and investing, financial decision making, and financial attitudes of highly educated women.



PIA RAMPAL

Pia Rampal has spent 18 years in advertising and marketing at JWT, O&M, and Unilever in Chicago, London, and India. Clients include Kraft, Kellogg's, and DeBeers. For the past five years, she has been using the skills she acquired from marketing communication to explain facets of Indian heritage to a multinational audience. She



lectures at the Asian Civilisations Museum (ACM), Singapore, as part of the Monday Morning Lecture series on topics ranging from "Where in the World is Siddhartha Gautama?" to "Roly Poly Pudding and Other Culinary Tales from the British Raj." Currently, she is co-leading a research team for a major exhibition at the ACM titled "Patterns of Trade: Indian Textiles for Export 1400-1900." Rampal has a master's degree from Northwestern University.

CAROL RODLEY '76

Carol Rodley '76 is the dean of the Leadership and Management School at the Foreign Services Institute. From October 2008 to October 2011, she was ambassador to the Kingdom of Cambodia. Ambassador Rodley is a career officer in the Senior Foreign Service. Prior to her service in Cambodia, Rodley served as a faculty adviser at the Foreign Service Institute after returning from assignment as counselor for political military affairs at the United States Embassy in Kabul, Afghanistan. Previously, from 2003 to 2006, she served as acting assistant secretary and principal deputy assistant secretary in the Bureau of Intelligence and Research. From 1997 to 2000, she was deputy chief of mission at the American Embassy in Phnom Penh, Cambodia. Overseas assignments have included Germany, South Africa, the Dominican Republic, and Pakistan. She has been the recipient of the Foreign Service Institute's Senior Performance Award, the State Department's Human Rights and Democracy Award, the American Foreign Service Association's Christian Herter Award for creative dissent, the James Clement Dunn Award for leadership, the Director of Central Intelligence Exceptional HUMINT Collector Award, and an Intelligence Community Seal Medallion.



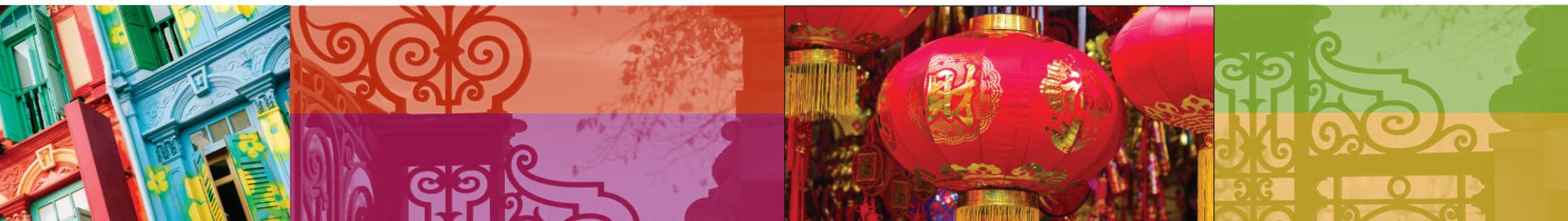
DURREEN SHAHNAZ '89

Durreen Shahnaz '89 is the founder and chair of Impact Investment Exchange and founder and managing director of Impact Investment Shujog. Shahnaz is adjunct associate professor at the Lee Kuan Yew School of Public Policy. She has a track record as a successful banker, media executive, and social entrepreneur. She founded, ran, and sold the social purpose business oneNest in New York. She also led the Asia operations of Hearst Magazines International, Reader's Digest Asia, and Asia City Publishing Group. Shahnaz began her professional career as an investment banker at Morgan Stanley (New York), followed by stints at Grameen Bank (Bangladesh), World Bank (Washington, DC), and Merrill Lynch (Hong Kong). In addition to her Smith degree, she holds an MBA from Wharton, University of Pennsylvania, and an MA from the School for Advanced International Studies at Johns Hopkins University. Shahnaz was a TED 2010 Fellow and an Asia Society Asia 21 Fellow. She is an appointed member of the World Economic Forum's Global Agenda Council on Social Innovation for 2011 and is on the advisory board for CASE i3 at Duke University's Fuqua School of Business. She is also the social entrepreneur in residence for INSEAD's Social Entrepreneurship Catalyst Program.



MONA SINHA '88

Mona Sinha '88 is a trustee of Smith College and of the All Souls School in New York. She is co-chair of *Smith Women Leading Change: Asia 2012*. She is a founding member of the Asian Women's Leadership University, being established in Malaysia. Sinha is an adviser to Impact Investment Exchange, the first social stock exchange in Singapore, and a board member of Impact Investment Shujog, the nonprofit arm that works with social enterprises. She also serves on the board of the Social Enterprise Program at Columbia Business School. Sinha began her professional career as an investment banker at Morgan Stanley, followed by a marketing career at P&G and Unilever, during which she helped restructure the Asia Pacific operations of Elizabeth Arden. She is passionate about women's leadership education and the empowerment of women entrepreneurs. In 2010, she conducted a study for Goldman Sachs Asia on Asian leadership. She has previously served as a trustee of Girls Learn International and is a patron of the Science and Nature Program (serving inner-city girls) at the American Museum of Natural History. She has also served as an advisory director to Breakthrough, a human rights organization. She holds an MBA in finance and marketing from Columbia University.



HOTEL:

The Fullerton Hotel

1 Fullerton Square, Singapore 049178

Phone: +65-6733-8388, Fax: +65-6735-8388

E-mail: info@fullertonhotel.com

Website: www.fullertonhotel.com

Check in at the hotel is at 2 p.m. and check out is at noon.

WEATHER:

Temperature remains relatively consistent through the year, with an average temperature of 88° F with 85% humidity. Light summer wear will be adequate, typically in the “casual” style. Sunscreen is recommended. Note, certain restaurants and venues will not allow shorts or sandals. Items such as a shawl for cool buildings, an umbrella for sun and rain, and comfortable walking shoes for daytime use will be very useful.

CURRENCY:

The Singapore Dollar (SGD) is divided into 100 cents, similar to the American dollar. There are S\$2, S\$5, S\$10, S\$20, S\$50 and up to S\$10,000 notes. Coins are found in 1, 5, 10, 20, and 50 cent, and \$1 denominations. SGD is needed for most transactions.

LANGUAGES:

There are four official languages in Singapore: English, Mandarin, Malay, and Tamil. However, English is commonly used, and all public signs are in English.

SMOKING:

Smoking is illegal indoors, at taxi stands, or in any public line of more than five people. If you are caught smoking in any of these areas you run the risk of a hefty fine.

USEFUL TELEPHONE NUMBERS:

Police: 999 from any public phone

Ambulance/Fire: 995 from any public phone

Hospital: There are three main hospitals in Singapore: Mount Elizabeth Hospital (6731-2218), Gleneagles Hospital (6473-7222), and Singapore General Hospital (6321-4311)

Taxis: Comfort Citicab: 6552-1111; Premier/Silvercab: 6363-6888

US Embassy: 6476-9100

TRANSPORTATION FROM AIRPORT:

The easiest ways to get from the Changi Airport are by the Mass Rapid Transit (MRT), taxi, or an airport shuttle bus.

THINGS TO AVOID:

Overheating The heat and humidity can drain you of energy more quickly than in more temperate environments. Wear cool, comfortable clothes, drink lots of water, and plan to move more slowly.

Dehydrating Dehydration is a contributive factor to overheating and occurs more readily in Singapore due to an increase in perspiration. It is important to make sure you keep yourself hydrated, carrying a bottle of water wherever you go.

Exposure Downpours can come with very little notice. Therefore, it is a good idea to carry a compact umbrella with you. When it is not raining, you will be able to use it to protect yourself from the sun.

For more about Singapore, you may be interested in the following reading list.

The New Asian Hemisphere: The Irresistible Shift of Global Power to the East, by Kishore Mahbubani

Sinister Twilight: The Fall of Singapore, by Noel Barber

The Singapore Grip, by J.G. Farrell

The Imperial Cruise: A Secret History of Empire and War, by James Bradley

From Third World to First: The Singapore Story 1965–2000, by Lee Kuan Yew

Mammie's Journal of My Childhood—Interned in Sumatra, by Jeanne Tuttle '57 and Jolanthe Zelling

Asia



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